



Network of European
Museum Organisations

NEMO
ACTION PLAN
2015 - 2017

COLLECTION VALUE

- NEMO will continue to emphasise the importance of establishing collections management standards, particularly in researching the provenance of objects.
- NEMO will investigate options for European deaccessioning guidelines.
- NEMO supports and works with projects such as Europeana and other initiatives pursued by the European Commission, and will continue to encourage museums to digitise their collections.
- NEMO will cooperate with European heritage and culture stakeholders to ensure that the copyright issues that limit opportunities to digitise and make collections available online are quickly resolved. Digitising museum collections should not involve substantial and long term costs.
- NEMO will continue to work with other stakeholders and policy makers towards a Europe-wide agreement on copyright.
- NEMO advocates that the role of museums and heritage must become an integral part of the Digital Agenda of the EU.

SOCIAL VALUE

- NEMO will highlight museum initiatives concerned with the value that museums have to individuals, society and the economy and promote them on a European level and internationally.
- NEMO will join forces with other civil society organisations in order to develop new strategies and examples that will be relevant to society in future.
- NEMO will help share best practice among museums that is relevant to their communities and society and which reflects the speed of social change.
- NEMO will work to convince other agencies and stakeholders of the role museums can play in tackling social change.

EDUCATIONAL VALUE

- NEMO will assist small and medium-size museums, which have the closest contact with communities and play an important role in lifelong learning, to take part in European funding programmes.
- NEMO will continue to actively support pilot projects aimed at improving the functioning of capacity building and mobility in the museum sector and to liaise with other EU-funded projects with the same aim.
- NEMO will inform its members and the wider European museum community of existing funding opportunities for capacity building and mobility in the museum sector and will contribute to professional development by facilitating networking opportunities and sharing best practice.
- NEMO will help develop professional and sustainable museum policies, especially in countries where museum standards are still developing.

ECONOMIC VALUE

- NEMO will join forces with other organisations such as Culture Action Europe, Europa Nostra and the European Heritage Alliance 3.3, in order to tap into and strengthen the museum sector's potential and demands
- NEMO will lobby EU institutions to recognize and take into account the contribution of museums to cultural tourism, urban regeneration and the creative economy when developing new policies and funding programmes.
- NEMO will encourage museums to engage in European programmes aimed at developing sustainable tourism and will disseminate information about policies and available programmes.
- NEMO will promote the physical and digital accessibility of museum collections to all parts of society, in particular bringing this to the attention of those who are active in the creative industries (e.g. designers, educators, writers, researchers and marketing professionals).
- NEMO will gather and promote existing studies and initiate researches that document the museums' impact on economic, social and environmental sectors in Europe.



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