

inDICEs consultation workshop

Monitoring & Self-Assessing the Digital Performance in Museums

inDICEs



Co-funded by the Horizon 2020 programme of the European Union

[NEMO – the Network of European Museum Organisations](#) is thrilled to invite you to a consultation workshop organised by [inDICEs - Measuring the Impact of Digital Culture](#). 16 people will be invited to join the three-part workshop, which will focus on how museums can cope with a rapidly changing digital environment and how you can tap into its opportunities to support your organisation while at the same time avoiding pitfalls.

Apply for the chance to learn how to monitor trends, design a digital strategy and assess your capacity and performance. Together, we will explore how digitized collections can become assets in a comprehensive digital strategy based on your core mission and ambition. You will learn how open access, online publishing and social media presence can be used to establish new relationships with stakeholders and empower citizens to actively engage with and contribute to your content. With special attention on how this can help in the development of a future-proof, sustainable business model.

Facilitator: [Fred Truyen](#), professor at KU Leuven and member of the inDICEs project.

Time and dates: 10:00-12:00 CET on 5, 12 and 19 November 2021.

Location: Online.

Apply by sending your statement of motivation (half a page) stating the organisation and your role + your CV to office@ne-mo.org. The workshop is open to all, but NEMO members will be given priority.

Deadline to apply: Thursday 28 October.

5 November 10:00-12:00 CET: Organizational capacity and strategy

In this first session, we will delve deeper in the nature of our museum, try to understand how the digital fits in and/or affects our core mission, and will get some clues on how to develop an encompassing, realistic digital strategy.

12 November 10:00-12:00 CET: Digitization workflow

We will reflect on the goal of digitization efforts, think about identification and selection criteria for digital collections, but also go deeper into the data management and how it reflects on the supporting workflows. We will address issues of capability, skills and capacity.

19 November 10:00-12:00 CET: Digital participation

In this last session, we will open up the traditional boundaries of digitization and explore the potential of digital user engagement, social media, and online community management. How does this fit in an overall digital-proof environment? It is also the time to make a joint assessment of the way forward.