The project MOI! Museums of Impact will award 7 museum professionals from across Europe with a grant of 1000 € to ensure their participation in a self-evaluation exercise in Latvia using the MOI! framework in November 2022. The MOI! project wishes to increase understanding and knowledge of the framework, which will help museums to evaluate and improve their impact on society and better meet the demands of a changing society.

The Latvian War Museum will run a self-evaluation exercise during 2 days in Riga, Latvia. The participants of the mobility exercise will join this session as outside observers to follow the process and gain an intimate understanding of what the framework is and how it works in a real-life situation. They will have the opportunity to get to know the Latvian War Museum and meet & exchange with colleagues. The mobility exercise is intended to help the participants increase their competences as heritage professionals by getting to know this development tool and participate in its use. The mobility scheme allows participants to dive deeper into the framework, participate in discussions and enlarge their competence in developing museums towards impact.

The 7 grant holders are expected to travel onsite to Riga and be present during the evaluation, as well as provide a short report on their experiences afterwards.

**What?**
- Joining the MOI! self-evaluation exercise in Latvian War Museum
- 23-25 November 2022 in Riga, Latvia
- 7 selected participants receive a grant of 1000 Euro to cover travel & accommodation

**Who?**
- Museum professionals based in Europe
- Selection based on motivation to participate and ability to actively use the framework in own institutions or disseminate information about it
- NEMO members are given priority, but a membership is not a pre-condition for a positive selection

**How?**
- Apply until 28 October 2022
- Send your statement of motivation with your organisation, your role & your CV to: office@ne-mo.org

**MOI! MUSEUMS OF IMPACT**

The European cooperation project MOI! Museums of Impact developed since 2019 a European self-evaluation framework for museums, with impact at its core, for the benefit of both museums and European citizens. The framework helps museums to develop their capacity to meet the demands of a changing, more diverse, increasingly digital and ageing society, by supporting them in evaluating and actively refocusing their work in line with their own strengths and strategies. The framework is a joint effort of a partnership of 11 European museums, museum developers and public bodies, amongst them NEMO, led by the Finnish Heritage Agency.

**NEMO**

The Network of European Museum Organisations (NEMO) is an independent network of national museum organisations, museum networks, individual museums and museum-related businesses representing the museum community of the member states of the Council of Europe. NEMO ensures museums are an integral part of European life by promoting their work and value to policy makers and by providing museums with information, networking and opportunities for cooperation. NEMO is a project partner of MOI!.

The selection process will be carried out by NEMO’s executive board and the MOI project partners.