OPEN DOORS
PARTICIPATORY MUSEUMS TODAY

Curated by
Pierluigi Sacco
IN PRESENCE
AUDITORIUM
SANTA GIULIA,
BRESCIA

ONLINE
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Open Doors. Participatory Museums Today is the new international talk series curated by Pierluigi Sacco and promoted and organized by Fondazione Brescia Musei in collaboration with Fondazione Scuola dei beni e delle attività culturali and NEMO – Network of European Museum Organisations exploring the future of museums with leading experts in the field of cultural management and promotion of Italian and international heritages and contemporary cultures. Open Doors is a workshop open to professionals and of interest to the entire community, highlighting how museums are increasingly taking on a fundamental role in building a sense of citizenship beyond any educational or socio-economic barriers. Unfolding in eight thematic appointments, Open Doors offers a comprehensive reflection on the concept of museum as a participatory space and on the tools, techniques, and best practices for involving and activating communities in a continuous dialogue between museum content and the key contemporary issues mediated by cultural heritage. These are the themes to tackle the transition undertaken by museums towards becoming authentic spaces for social exchange based on active participation.

Cohesion and social connection; Empowerment; Education; Diversity; Wellbeing and healing; Creativity and expression; Co-creation; Engagement; Problem solving.

Open Doors is a project organised by Fondazione Brescia Musei in collaboration with Fondazione Scuola dei beni e delle attività culturali and NEMO – Network of European Museum Organisations, with the patronage of the Italian Ministry of Culture; ICOM Italia – International Council of Museums; Federculture; Associazione Mecenate 90; Centro Universitario Europeo per i Beni Culturali di Ravello (SA); ANCI – Associazione Nazionale Comuni Italiani; AICI – Associazione delle Istituzioni di Cultura Italiane; Associazione Abbonamento Musei; Accademia Tedesca di Roma Villa Massimo.
Foreword: Towards Museums as Spaces for Active Participation

The idea underpinning this conference is that of identifying museum models safeguarding the essential educational mission of museums, while also enhancing aspects of involvement and entertainment, and succeeding in turning museums into truly open and inclusive spaces, overcoming any possible educational or socio-economic barrier. Professor Sacco has therefore identified eight key areas in which, also in the light of the current and ongoing experiences, we can structure the necessary capacity-building paths to turn museums into real spaces for social exchange based on active participation.
INTRODUCTION
Francesca Bazoli, President of Fondazione Brescia Musei
Laura Castelletti, Deputy Mayor and Councillor for Culture of Brescia
Alessandra Vittorini, Director of Fondazione Scuola dei beni e delle attività culturali
Julia Pagel, General Secretary of NEMO, The Network of European Museum Organisations

CONTRIBUTIONS
Alfonso Andria, President of the European University Centre for Cultural Heritage, Ravello (SA)
Andrea Cancellato, President of Federculture
Alberto Garlandini, President of Associazione Abbonamento Musei
Adele Maresca Compagna, President of ICOM Italia
Daniele Pitteri, President of Associazione Mecenate 90
Vincenzo Santoro, Head of Culture and Tourism Department ANCI
Valdo Spini, President of AICI, Association of Italian Cultural Institutions

SPEECH
Pierluigi Sacco
Full Professor University of Studies “G. d’Annunzio” by Chieti former Visiting Professor Harvard University
Doris Sommer
Harvard University, Direttore di Cultural Agents Initiative - Cultural participation as a change agent

MODERATE
Stefano Karadjov
Director of Fondazione Brescia Musei
PARTICIPATION FOR UNITY

Museums can become a centre of social cohesion and a safe and welcoming space for all those suffering discrimination and marginalisation.

A museum is and must be a space open to differences and authentic social exchange, but this can only happen if it offers its community the tools to approach otherness without prejudice and fear and with the essential tools to decipher its meaning. A museum can become a real platform for social cohesion and connection, a space where everyone can truly experience otherness in ways and forms that stimulate their ability to accept and value otherness feeling comfortable in their own identity, understood as a form of someone else’s otherness – an identity that does not need to be defended and justified but only shared. In other words, ultimately transforming a museum into a space dedicated to education and to the expression of active citizenship.
MODERATE
Pierluigi Sacco
Full Professor University of Studies
“G. d’Annunzio” by Chieti former Visiting Professor
Harvard University

SPEAKERS
Ines Camara
Director of Mapa das ideias, Lisboa - The museum as a community resource: Mapa das Ideias

Emmanuele Curti
Board member, Lo stato dei luoghi - Culture-based social innovation: the Italian experience

Pascal Keiser
Director of La Manufacture, Avignon - Digital inclusion and social cohesion: The La Manufacture case study

Antonio Lampis
Director of the Department of Italian Culture, Environment and Energy of the Autonomous Province of Bozen/Bolzano - Removing barriers to cultural participation: the case of the Autonomous Province of Bozen/Bolzano

Francesca Bazoli
President of Fondazione Brescia Musei

Stefano Karadjov
Director of Fondazione Brescia Musei
Museums can become a space for empowerment, where awareness of our human potential and the capacity to develop it can be cultivated.

As Jacques Rancière maintains in The Ignorant Schoolmaster, there can never be unidirectionality in both teaching and learning. Empowerment starts where the realisation emerges that everyone may and should take on, in their own way, one or the other role depending on the context and the circumstances. A museum as space for empowerment must therefore primarily become a place where this possibility is discovered and where people may become aware of it, especially those who have never been put in the position to do so. This also means creating spaces not only for learning but also for teaching, giving everyone the chance of personal and collective recognition of the value and meaning of their own voice.
MODERATE

Pierluigi Sacco
Full Professor University of Studies “G. d’Annunzio” by Chieti former Visiting Professor Harvard University

SPEAKERS

Simon Brown
Vice-President of the Museums Association and Curator of Newstead Abbey, Nottingham City Museums and Galleries - Museums Change Lives: An empowerment centred perspective on cultural participation

Alessandra Gariboldi
President of the Fitzcarraldo Foundation - From audience development to active cultural participation: models and experiences

Florinda Saieva
Co-founder of FARM Cultural Park - FARM Cultural Park: changing a city and animating a community through cultural participation

Adama Sanneh
CEO, Moleskine Foundation - Creativity as leverage for social transformation

Francesca Bazoli
President of Fondazione Brescia Musei

Stefano Karadjov
Director of Fondazione Brescia Musei
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PARTICIPATION FOR EDUCATION

*Museums have always been important educational institutions whose mission today is growing increasingly extensive and multifaceted, helping today’s citizens to face and navigate the growing complexities of our world.*

A museum can thus become a valuable ally for all other educational institutions, as a space capable of orchestrating in a particularly powerful and effective way the whole grammar of emotions connected with learning, from amazement to wonder, from curiosity to surprise. Thus this is not only a matter of exploring new possibilities, but also of building on what has already been achieved, by consolidating the results in one area, bringing them back into play and rediscovering them in different contexts.
PARTICIPATION FOR EDUCATION

MODERATE

Pierluigi Sacco
Full Professor University of Studies “G. d’Annunzio” by Chieti former Visiting Professor Harvard University

SPEAKERS

Martina de Luca
Head of Training of Fondazione Scuola dei beni e delle attività culturali - New museum professions: new opportunities and new training demands

Arūnas Gelūnas
Director of the Lithuanian National Museum of Art - Education and museum futures: the Lithuanian experience

Zuzanna Schnepf-Kołacz
Head of the Educational Department at POLIN Muzeum Historii Żydów Polskich - Learning from history to understand the present: The POLIN Museum experience

Paola Zanini con Anna Pironti
Castello di Rivoli Museo d’Arte Contemporanea, Educational Department - Education is not about teaching but about learning together: the Castello di Rivoli experience

Francesca Bazoli
President of Fondazione Brescia Musei

Stefano Karadjov
Director of Fondazione Brescia Musei
PARTICIPATION FOR CREATING DIALOGUE BETWEEN DIFFERENCES

*Cultural differences have always been one of the primary resources of humankind, and museums are the space that allows us to experiment new forms of dialogue and mutual encounter.*

Few things stimulate our cognitive and emotional faculties as much as the coexistence of differences. Yet, few things are as fragile and challenging. It is not the plurality of diversities that has value per se, and it is not adding another variant to the many that already exist that constitutes the meaning of cultural diversity. On certain non-negotiable issues, such as the protection of the fundamental rights of human beings, diversity of opinion can become a threat and not a value. Cultural diversity owes its value to the recognition that there are many ways for humans to flourish, but that it is in fact the flourishing itself that gives meaning and value to culture. A museum can become the space that makes this flowering not only possible but visible.
MODERATE

Pierluigi Sacco
Full Professor University of Studies
“G. d’Annunzio” by Chieti former Visiting Professor
Harvard University

SPEAKERS

Lorenzo Giusti
Director of GAMeC in Bergamo - Museums and new citizens: the GAMeC experience

Cristian Greco
Director of the Museo Egizio - The museum as a space for intercultural dialogue: the Museo Egizio experience

Marielle Pals
Head of Programming of the Nationaal Museum van Wereldculturen - Understanding cultural diversity through culture museums: the NMW Nationaal Museum van Wereldculture case

Jordi Pascual
Coordinator of the Committee on culture of the world organisation of United Cities and Local Governments (UCLG) - Cultural cities as a playground of diversity

Erminia Sciacchitano
Member of the Italian Minister of Culture’s cabinet - Cultural participation in the framework of European policies

Francesca Bazoli
President of Fondazione Brescia Musei

Stefano Karadjov
Director of Fondazione Brescia Musei
Scientific evidence is confirming that culture can have very positive effects on psychological and physical wellbeing. Museums can therefore also become spaces where people can enjoy a sense of wellbeing.

The human neuroendocrine system, and probably even our epigenetics, are extraordinarily sensitive to experiences of meaning that produce a strong cognitive and emotional response, and museums may become new and fundamental allies of institutions and other organisations dedicated to care. Art and beauty literally sculpt and caress our brains. A museum can therefore become not so much a place of healing in the literal sense of the word, but a place where we can develop an awareness of how important culture is for our mental health and our psychophysical balance – an awareness that is particularly necessary in this problematic post-pandemic moment in which all of humanity must recover from a post-traumatic shock of a magnitude never before experienced in history. If museums can play this role effectively and credibly, museums will acquire unprecedented social centrality.
MODERATE
Pierluigi Sacco
Full Professor University of Studies
“G. d’Annunzio” by Chieti former Visiting Professor Harvard University

SPEAKERS
Antonio Camurri
Scientific Head of Casa Paganini Genova - Culture and technology at the service of wellbeing: the Casa Paganini experience

Carolyn Christov-Bakargiev
Director of Castello di Rivoli - Art, care, and health

Giovanna Melandri
President of Fondazione MAXXI - Museums and health: the MAXXI experience

James O. Pawelski
Director of education in the Positive Psychology Center, University of Pennsylvania - The museum as a place of flourishing

Tijana Palkovljević Bugarski
Director of The Gallery of Matica srpska - Museums and disabilities: The Gallery of Matica srpska experience

Catterina Seia
President of the CCW Cultural Welfare Center - Cultural welfare as a new theme of regional policies

Francesca Bazoli
President of Fondazione Brescia Musei

Stefano Karadjov
Director of Fondazione Brescia Musei
Creativity is not only about intuition. Being creative is also about being constantly open to new ideas and new points of view. Museums are spaces to be discovered and that allow us to develop our creative potential day after day.

The moment creativity is recognised as an intrinsic human faculty, interaction with the creation of the great masters is no longer an inhibiting experience but on the contrary a constant form of inspiration, which can be transported to the most varied domains of experience. A museum can thus be experienced not as a repertoire of unattainable exempla, but on the contrary as an exciting catalyst for new ideas and possibilities. No longer a space for silent contemplation but for free creative manipulation.
MODERATE

Pierluigi Sacco
Full Professor University of Studies “G. d’Annunzio” by Chieti former Visiting Professor Harvard University

SPEAKERS

Laura Barreca
Scientific Director of MUDAC Carrara - Museums as workshops of inclusive creativity

Laura Caruso
Project Manager and Co-director of CasermaArcheologica, Sansepolcro - From recovery to cultural revitalization: the Caserma Archeologica experience

Jenny Siung
Head of Education in the Chester Beatty Library - Intercultural learning and dialogue as a platform of contemporary creativity

Joana Sousa Monteiro
Director of the Museu de Lisboa - Museums as spaces of expression: the Museu de Lisboa case

Francesca Bazoli
President of Fondazione Brescia Musei

Stefano Karadjov
Director of Fondazione Brescia Musei
New digital technologies offer us ever more possibilities to make and create together, developing our collective intelligence. Museums are spaces allowing us to try our hand at these new possibilities and their exciting potential.

Digital media were developed to meet the need for identity self-determination, a need which at present has mainly taken the form of ego-casting, of a race for attention and social prestige, while the truly innovative opportunity offered by digital technologies would be that of new forms of collective knowledge creation and production. Participatory culture is not contained in any digital platform but is the result of a series of practices inscribed in a system of shared norms and values. A museum can thus become a space where these practices come into existence in multiple ways: curating, discussing, commenting, proposing, and designing together. Collective intelligence, if properly harnessed, is greater than the skills of any expert.
MODERATE

Pierluigi Sacco
Full Professor University of Studies
“G. d’Annunzio” by Chieti former Visiting Professor
Harvard University

SPEAKERS

Roberto Casarotto
Co-director of European Dance Platform Aerowaves -
Dance Well: the co-creation of psychophysical well-being

Drazen Grubisic
Director of the Museum of Broken Relationships,
Zagabria - Co-creating the museum: the Museum of Broken Relationships experience

François Matarasso
Community project developer - Co-creation: practices, achievements and contradictions

Marjan Ruiter
Director of the Zeeuws Museum, Olanda - Co-creation in museum practice: a survey of experiences

Rossella Tarantino
Development and relations manager of the Fondazione Matera-Basilicata 2019 - Co-creation in the practices of a European Capital of Culture: Matera 2019

Francesca Bazoli
President of Fondazione Brescia Musei

Stefano Karadjov
Director of Fondazione Brescia Musei
PARTICIPATION AS A SOLUTION TO COLLECTIVE PROBLEMS

Culture has always helped human beings solve important issues addressing them from different perspectives. Museums can also become the place where we can together design more effective solutions to our everyday problems.

A museum can be a place where cultural participation takes the form of problem solving, i.e. a museum can become an activity where our imaginative capacities are directed into a safe social space ready to welcome everyone’s contribution, towards the collective solution of a specific social problem, spanning from the removal of architectural barriers to the new urban planning of a public space. A museum can become the agora in which these practices can be implemented in the awareness that cultural heritage itself is a massive archive of ideas and solutions that can be creatively brought into play to assess contemporary problems from unusual and effective points of view; a museum can become the place where people are free to manifest their natural engagement towards questions and issues they care about.
MODERATE

Pierluigi Sacco
Full Professor University of Studies
“G. d’Annunzio” by Chieti former Visiting Professor Harvard University

SPEAKERS

Julia Draganović
Director of the Accademia Tedesca Roma Villa
Massimo - Cultural participation and social change in contemporary art practices

Lia Ghilardi
Founder and Director of Noema - Cultural participation, community and social challenges: some experiences

Irene Mangion
Esplora Interactive Science Centre, Malta - STEM engagement and collective problem solving in museums

Ludovico Solima
Scientific Board member of MANN - Museo Archeologico Nazionale di Napoli - A museum’s mission in the post-pandemic context: the role of digital platforms

Fabio Viola
Game designer and producer - The art of engagement and collective problem-solving: experiences and points of view

Francesca Bazoli
President of Fondazione Brescia Musei

Stefano Karadjov
Director of Fondazione Brescia Musei
BIOGRAPHIES

FRANCESCA BAZOLI

Francesca Bazoli is a founding partner of Studium 19.12. She is a qualified lawyer and member of the Bar Association of Brescia since 1994. Following her humanities high school studies, she graduated from Università Cattolica of Milan. Her field of expertise is litigation and provides consultancies in civil, commercial, corporate, bankruptcy and corporate crisis law, banking and governance, extraordinary transactions and M&A. She is a consultant for trade associations and also deals with family law. As promoter of cultural projects, she has been President and Board Member of Fondazione Brescia Musei since 2018. She holds administrative positions in non-profit organisations such as, among others, the Cooperativa cattolico-democratica di Cultura, Fondazione Banca San Paolo di Brescia and the Accademia Cattolica di Brescia, of which she has been President since 2010. She is also President of Editrice Morcelliana.

STEFANO KARADJOV

Stefano Karadjov is director of Fondazione Brescia Musei, the organisation managing the Santa Giulia Museum, Pinacoteca Tosio Martinengo, and other cultural institutions. Curator of the artistic and cultural programme of the Venice Carnival from 2011 to 2019, he was nominated director of exhibitions at Civita Tre Venezie in 2014, and content director of the Padiglione Zero at Expo Milano 2015 in 2012. He started his career at the Triennale in Milan where between 2003 and 2011 he worked at the production of international events and exhibitions in Italy, France, and China. He teaches Cultural Events Management at the University of Padua. He lives between Brescia and Padua and shares his passions with his wife, their two children and thier cat.

PIERLUIGI SACCO

Pierluigi Sacco is Professor of Economic Policy at the “Gabriele d’Annunzio” University of Chieti-Pescara; Senior Advisor at the OECD Center for Entrepreneurship, SMEs, Regions, and Cities, Research Associate at CNR-ISPC, Naples and at metaLAB (at) Harvard. He has been Visiting Professor, Visiting Scholar, and Faculty Associate (Berkman-Klein Center for Internet and Society) at Harvard University, and Special Adviser to the European Commissioner for Education, Youth, Sport and Culture. He is a member of the Scientific Council of the Europeana Foundation, The Hague; of the Advisory Council on Scientific Innovation, Prague; of the Fondazione Scuola dei Beni e delle Attività Culturali, Rome; EQ-Arts Foundation, Amsterdam; and of the Advisory Council of Creative Georgia, Tbilisi. He works internationally as a consultant in the field of cultural-based development and he has published over 200 papers in international journals and peer-reviewed books with major international scholarly publishers.
ALFONSO ANDRIA

Alfonso Andria has been an active member of Salerno’s political scene since the 1980s as city councillor and president of the province of Salerno. In 2004 he was elected Member of the European Parliament, and from 2008 to 2013 he was Senator and Vice-President of the 9th Permanent Commission for Agriculture and Agri-Food Production. He was Secretary-General of the European University Centre for Cultural Heritage until 1987. In 1993 he was part of the Board of Directors, and in 2002 he was elected President.

LAURA BARRECA

Laura Barreca is an art critic and historian. She teaches History of Contemporary Art at the Academy of Fine Arts in Palermo. Since 2019 she has been Scientific Director of mudaC museo delle arti di Carrara and since 2014 Director of the Museo Civico di Castelbuono (Palermo). She is currently artistic coordinator of the project GAP – Graffiti Art in Prison (Erasmus+ 2020–2023) for the University of Palermo, with Kunsthistorisches Institut in Florenz – Max-Planck-Institut, and Universidad de Zaragoza. In 2021, she coordinated the UNESCO Creativity Forum Creative Cities national round table and the drafting of the Carrara Charter on art and crafts as tools for sustainable development and urban regeneration. Between 2021 and 2022 Barreca was member of the “Art and Public Space” National Scientific Committee promoted by the DGCC Directorate-General for Contemporary Creativity of the Ministry of Culture and the Fondazione Scuola dei Beni e delle Attività Culturali Foundation. In 2018 and 2020 she was Visiting Professor at USEK|The Holy Spirit University of Kaslik, Beirut. She has worked for public and private institutions and lectured in Italy and abroad on contemporary art conservation and her contributions are frequently published in the form of articles and critical essays in catalogues and scientific and specialised periodicals.

SIMON BROWN

Simon Brown is vice-president of the Museums Association, the UK membership organization for museum professionals. The MA campaigns for socially engaged museums and a representative workforce, advocating for and supporting museums and everyone who works in and with them. Brown was elected to the board of the MA in 2017. He is also a curator living and working in Nottingham, England. He is curator of Newstead Abbey, the ancestral home of Lord Byron in the heart of Sherwood Forest, and has worked across a variety of museums in Nottingham, including Nottingham Castle, Wollaton Hall and Nottingham Contemporary.
INES CAMARA

Inês created Mapa das Ideias, with Ana Fernambuco and Daniela Araújo, in November 1999 focusing her activity on the overlapping of different areas such as education, mediation, marketing and management for the fields of culture, heritage and citizenship. Her main fields of action are marketing and project development and she is also in charge of the creative, consultancy and research departments. Inês is also a very active lecturer and educator, both in academic and non-academic settings. Inês is also President of the non-profit A Reserva, founded in 2015, that focuses on research and community development based upon the arts, non-formal education and cultural entrepreneurship. Inês is President of the Executive Board of Culture Action Europe since 2021.

ANTONIO CAMURRI

Antonio Camurri is full professor at DIBRIS, Polytechnic School, University of Genoa, where he teaches in the master’s degrees in Computer Engineering and Digital Humanities. He is co-founder and scientific head of Casa Paganini – InfoMus, a research centre of the University of Genoa where scientific and technological research meets artistic and cultural research and production in an international framework of interdisciplinary collaboration, within the context of European projects (FP5, FP6, FP7, Horizon 2020) and of partnerships with companies and institutions. Applications and developments of such scientific research span from therapy and rehabilitation, cultural wellbeing, artistic production.

ANDREA CANCELLATO

Andrea Cancellato is Director of the ADI Design Museum – Compasso d’Oro, Milan for which he was Project Manager when it was first established He was Director of MEET International Centre for Digital Culture in Milan, and 2002 to 2018 he was Director General of Fondazione Triennale in Milan. Business consultant, he was Mayor of Lodi from 1980 to 1990, Deputy Chairman and Deputy General Manager of Italturist spa from 1984 to 1986, and Deputy Chairman of A & M. Advertising and Management, a company set up by Federlegno – Arredo, from 1984 to 1992. Board member of FILSMA, Federlegno – Arredo’s trade fair from 1985 to 1988, he was Member of the Board of Directors of EFIMA, the Federtessile trade fair organisation from 1989 to 1999; from 1994 to 2007 he was CEO of Clac, Centro Legno Arredo Cantù, a mixed public-private capital company that aims to transfer global design and technological innovation to SMEs in the wood/furniture/furnishing sector. From 2002 to 2007 he was CEO of Material ConneXion Milano, a service company for the promotion of innovative design materials.

LAURA CARUSO

Laura Caruso, with Ilaria Margutti, is project manager and director of CasermArcheologica, a former Carabinieri building that thanks to the engagement of the community, to its youngest members especially, and to public and private players, has been converted into a permanent space dedicated to contemporary languages in Sansepolcro, in the province of Arezzo. After graduating in Parma, and following various professional experiences in Italy and abroad (Atelier Mendini, Droog Design), she worked in the cultural sector with Fondazione Teatro Due in Parma and with some of the major institutions in Valtiberina. For ten years, with Rete Teatrale Aretina, she curated the Spettatori Erranti project. She is the author of CasermArcheologica, Almanacco 1# and Coinvolgimento, partecipazione, cittadinanza, both published with Casa Editrice Morlacchi.
ROBERTO CASAROTTO

Roberto Casarotto, formal professional contemporary dancer graduated in business administration from Ca’ Foscari. Today he is co-director of Aerowaves, a European contemporary dance network and platform; from 2006 to 2022 he was head of the dance projects and programmes of the Centro per la Scena Contemporanea in Bassano del Grappa (CSC) and Operaestate Festival Veneto. He is a member of the Knowledge Community of the Cultural Welfare Centre and is involved in multiple international projects supported by the Creative Europe, Europe for Citizens and Erasmus + programmes, developing initiatives to support artistic research, mobility and artistic development in the field of dance, community engagement and citizen participation in cultural activities. He is the initiator of Dance Well – Movement Research for Parkinson’s and Dancing Museums, a project exploring relations between moving bodies, exhibits, and museum spaces.

CAROLYN CHRISTOV-BAKARGIEV

Carolyn Christov-Bakargiev is a curator, museum director, and author of numerous essays, catalogues and contemporary art history books. She is currently director of the Castello di Rivoli Museo d’Arte Contemporanea and of the Francesco Federico Cerruti Foundation in Rivoli-Turin, as well as Visiting Professor at the University of Basel since 2022. In 2019, she received the Audrey Irmas Award for Curatorial Excellence. She was Edith Kreeger Wolf Distinguished Visiting Professor in Art Theory and Practice at Northwestern University (2013–2019) and Getty Scholar at the Getty Research Institute in 2013. Following a period at Villa Medici where she organised summer exhibitions (1998–2000), she was chief curator at the MoMA affiliate P.S.1 Contemporary Art Center in New York from 1999 to 2001. In 2002 she returned to Italy as chief curator at Castello di Rivoli. In 2008 she was artistic director of the 16th Sydney Biennale and in 2009 acting director of Castello di Rivoli. From 2010 to 2012 she was Artistic Director of dOCUMENTA (13) that opened in 2012. In 2015, she was Artistic Director of the 14th Istanbul Biennial. In 2016 and 2017 she directed both GAM Galleria Civica d’Arte Moderna e Contemporanea and Castello di Rivoli. In 2018, she left GAM to focus on Castello di Rivoli and to define a collaboration agreement with the Cerruti Foundation, which in May 2019 became the third centre of the Rivoli museum complex.

EMMANUELE CURTI

Emmanuele Curti, former archaeologist, now cultural manager, after completing his studies in Perugia moved to London, where he taught at Birkbeck University and College from 1992 to 2003. He also taught at the University of Basilicata until 2015. For years he has studied antique acculturation processes between Greek, Roman, and indigenous cultures; after leaving the academic world, he has taken on working on projects on the role of culture as a welfare tool (creative and cultural enterprises, cultural heritage, inland areas, community tourism, etc.). He was consultant for Matera 2019 and is a founding member of Lo Stato dei Luoghi. He writes for various periodicals, such as Vita, CheFare, AgCult, and others.

MARTINA DE LUCA

Martina De Luca is an art historian PhD, Head of Education and Course Curator at Fondazione Scuola dei beni e delle attività culturali. She has worked at MiBACT, first as Head of Educational Services at the Galleria nazionale d’arte moderna e contemporanea, and later at the Directorate General for Education Research where she curated, among other aspects, national and international training programmes. As President of Eccom, she has carried out research, consultancy and training activities regarding the relationship between culture and
local territory with particular reference to contemporary creativity, the social role of culture and the educational value of museums and heritage. She is member of the editorial board of the magazine Economia della cultura and of the scientific committee of the Standard for Museum Education Master’s Degree at Roma Tre University.

JULIA DRAGANOVIĆ

Julia Draganović is a contemporary art curator whose research on the one hand reflects her particular interest in time-based art, collaborative art, and new artistic strategies in general, and on the other also a passion for conceptualising and setting up classical exhibitions with all kinds of displays. Since July 2019 she has been Director of the German Academy of Villa Massimo in Rome. She has curated exhibitions in Colombia, Germany, Italy, Poland, Spain, Switzerland, the USA, and Taiwan. Together with Claudia Löffelholz, Julia Draganović is a founding member of the LaRete Art Projects collective. Draganović was President of the IKT International Association of Curators of Contemporary Art from 2014 to 2021. From 2009 to 2015 she was a member of the scientific committee of MUDAM – Musée d’Art Moderne du Grand Duc Jean in Luxembourg. Draganović has lectured extensively in Europe, Latin America, and the USA and covered numerous institutional positions in Europe and the US.

ALESSANDRA GARIBOLDI

Alessandra Gariboldi is President of Fondazione Fitzcarraldo in Turin, where she is also involved in the development of European cooperation projects. As scholar and consultant in national and international frameworks, she has long worked on cultural participation studies with particular focus on non-audiences and new audiences, and on cultural projects and policies evaluation.

ALBERTO GARLANDINI

Alberto Garlandini is President of the Abbonamento Musei Association. Museologist and expert in cultural activities and cultural heritage management and promotion, he is also President of ICOM – International Council of Museums. He is a speaker at the High-Level Forum on Museums of UNESCO – Shenzhen, China; President of the Scientific Committee of MUSE – Science Museum of Trento; member of the Board of Directors of the Museum of Palazzo Ducale in Mantua and of the Scientific Committee of Fondazione Brescia Musei. The Ministers for Cultural Heritage and Activities and for Foreign Affairs appointed him member of commissions for museum reorganisation and for the promotion of Italian culture abroad. For the Lombardy Region, he was Director General for Culture, Director of Cinema and President of the Lombardy Film Commission Foundation. He holds lectures and conferences and is the author of books and essays in Italian, English, French and Spanish.

ARŪNAS GELŪNAS

Arūnas Gelūnas is an artist and philosopher who was appointed the director of the Lithuanian National Museum of Art in 2019. He has held solo exhibitions in Lithuania and abroad since 1994, curating exhibitions at private galleries and for the Lithuanian National Museum of Art. From 1997 to 2010, he taught graphic art, ink painting and art philosophy at Vilnius University before becoming the minister of culture of the Republic of Lithuania from 2010 to 2012, and a permanent representative and ambassador of Lithuania to UNESCO from 2012 to 2016. Gelūnas has published scientific articles, translations, essays, edited and compiled books about philosophy, history, cultural research, art history and art pedagogy. His
interests include Lithuanian and Western art of the latter part of the 20th and 21st century, Japanese historic and contemporary art, artistic expression under totalitarian regimes and contemporary trends in museum work.

**LIA GHILARDI**

Lia Ghilardi is internationally recognized as a leader in the delivery of sustainable regeneration plans and visitor’s strategies in contexts ranging from large cities to smaller rural areas. She has worked for more than 30 years with civic leaders, architects, urban designers, city networks, civic societies, housing developers and cultural organizations to provide creative and integrated solutions to the challenges of making places more cohesive, equitable and habitable for everyone. An inspiring public speaker, she lectures regularly on creative thinking and cultural planning in universities across Europe and in the UK. She is a member of the Academy of Urbanism, a network of influential thinkers, professionals and decision makers passionate about a better living for people in towns and cities. She is also a Fellow of the Royal Society of Arts, a research organization, which encourages the development of a principled, prosperous society and the release of human potential and creativity.

**LORENZO GIUSTI**

Art historian and curator, Lorenzo Giusti is Director of GAMeC in Bergamo. Director of the MAN museum in Nuoro from 2012 to 2017, he has organised exhibitions dedicated to leading 20th-century artists and curated contemporary art projects involving numerous international artists. Author of essays about 20th and 21st-century art, his research focuses on the relationship between historical avant-gardes and contemporary languages, and on interaction between ecological thinking and visual arts. In 2016 he was member of the curatorial team of the Third Biennial of Animation in Shenzhen, and in 2018 of that of the Curated By festival in Vienna. He has also been the curator of group exhibitions in public and private institutions. In 2017 he curated the international conference Museum at the Post-Digital Turn at OGR in Turin. From 2019 to 2021 he was head of the curatorial team of the Back to the Future section of Artissima, while in 2020 he conceptualised and created the Radio GAMeC digital platform.

**CHRISTIAN GRECO**

Christian Greco has been Director of the Museo Egizio since 2014. He managed the refurbishment of the museum building and the renovation of its galleries that turned the Museo Egizio from an antiquities museum into an archaeological museum. An Egyptologist with vast experience working in museums. He curated many exhibition and curatorial projects in the Netherlands, Japan, Finland, Spain, and Scotland. He currently teaches museology and ancient Egypt material culture courses at the Universities of Turin and Pavia, and at the School of Specialisation in Archaeological Heritage at the Università Cattolica of Milan, at the IUSS school in Pavia and the New York University in Abu Dhabi. Archaeological fieldwork is particularly prominent in Greco’s curriculum. For several years, he was a member of the Epigraphic Survey of the Oriental Institute of the University of Chicago in Luxor and since 2015 he has been co-director of the Italian-Dutch archaeological mission at Saqqara. Greco is the author of several outreach and scholarly essays that have been published in several languages and participates as a keynote speaker at a number of Egyptology and museology international conferences.
DRAŽEN GRUBIŠIC

Dražen Grubišić was born in Zagreb in 1969. After a year at the Academy of Fine Arts in Lawrence (USA), he continued his art education at the Academy of Fine Arts in Zagreb where he graduated in 1994 in the class of Zlatan Vrkljan. At the IKM Institute in Vienna he takes up a post-graduate course in arts management. He started to exhibit his work in 1989 and takes part in numerous individual and group exhibitions and projects, in Croatia and abroad. Winner of several prizes. In 2006 starts his project Museum of Broken Relationships together with Olinka Vistica. Project was transformed in 2010 into a permanent Museum in Zagreb and has so far been in 58 different locations throughout the world.

PASCAL KEISER

Pascal Keiser is the creator and director of innovative projects intersecting culture, society, education, and economy. He is a theatre, festival and project director, the founder of CECN, a transnational institution between Mons in Belgium and Maubeuge in France, combining culture and technology, providing training to about 400 professionals and 20 companies every year. In 2001 he founded the contemporary collective La Manufacture in Avignon, the key event for the worlds of contemporary theatre, performance, dance, and those hybrid forms of art animating the off-section of the Avignon festival. He holds university courses about digital culture and society, and in 2010 he conceptualised, curated, and directed the digital exhibition of the Belgian pavilion at the Shanghai World Expo. Keiser has raised to prominence for the candidacy of Mons as European Capital of Culture in 2015, winning the Melina Mercouri prize for the application’s quality and innovative approach. He is a member of the coordinating committee of the STARTS Residencies programme bringing together artists in Europe’s most advanced innovation laboratories. He strongly supports projects that through the use of digital languages produce a marked impact on their audience.

ANTONIO LAMPIS

Antonio Lampis, jurist and director of the Department of Italian Culture, Environment and Energy of the Autonomous Province of Bozen/Bolzano, was appointed member of the University Council by the Provincial Council in 2022. Between 2017 and 2020, he was General Director of Museums for the Ministry of Culture, overseeing the over 450 state-owned museums and the national museum system comprising over 4500 museum institutions. In 2019, he was included in the 100-Italian-excellences list for the award chaired by the Deputy Vice-President of the Italian Constitutional Court, an award under the patronage of the Presidency of the Council of Ministers, many ministries, and business associations.

IRENE MANGION

Irene Mangion leads the STEM Engagement team at Esplora Interactive Science Centre in Malta. She holds an MSc in Environmental Science and Management (Université Libre de Bruxelles, Belgium) and a Master of International Studies with a focus on environmental strategy (University of Otago, New Zealand). Prior to joining Esplora, Irene worked on environmental dossiers for the Committee of the Regions in Brussels and for several NGOs. Her main interests are in museum activism and community-based participatory approaches to environmental challenges and climate action.

ADELE MARESCA COMPAGNA

Adele Maresca Compagna is the President of ICOM Italy. As head of the Research and
Publications sector of the Ministry’s Research Office until July 2014, she conducted studies and surveys on European, national and regional regulations on cultural heritage and on cultural supply and demand, with particular reference to museums: organisation of structures, analysis of the public, quality of services, skills and training of staff. Editor-in-chief of the MIBAC Notiziario (1985–2011) and of the brochure Minicifre della cultura (2009–2014), she holds lectures and directs training courses for museum officials and directors. She is member of ministerial commissions and working groups. Member of the ICOM Italy board from 2013 to 2019, she has participated in international meetings and collaborated assiduously in the Italian Committee’s initiatives, with particular focus on relations with MiBACT, MAB and the regional coordination of Lazio and Campania.

FRANCOIS MATARASSO

François Matarasso is an independent writer and researcher with a long career in arts practice, theory and policy. Between 1979 and 1994 he worked as an artist and producer in community arts, before moving to consultancy and research, where he undertook groundbreaking work in the evaluation and social outcomes of arts participation, notably in Use or Ornament? (1997). Today his work spans writing, research and consultancy. Since 1994, he has worked for many clients ranging from the World Bank and the Council of Europe to the South Bank Centre and Aberdeenshire Council. He has also served on the boards of bodies such as NESTA, Arts Council England, and an Arts and Humanities Research Council programme. Matarasso’s work is recognized internationally thanks to his extensive publication and translation work, his academic positions, and conference invitations: he has worked in over 35 countries, from Eastern Europe to Japan, Colombia, Australia and Burkina Faso.

GIOVANNA MELANDRI

Giovanna Melandri, economist, environmentalist and culture policy expert. Minister for Cultural Heritage and Activities (1998–2001) and for Youth Policy and Sporting Activities (2006–2008). Since 2012, she has been President of MAXXI, the national museum dedicated to the arts of the 21st century; in her role as President, she has strengthened the international and social positioning of the museum and launched the Grande MAXXI project, inspired by the New European Bauhaus. Founder and President of the Human Foundation, created to promote social innovation, finance and the impact economy, and of Social Impact Agenda for Italy, the Italian node of the GSG (Global Steering Group for Impact Investment), a global movement for impact investment. She is the author of the Impact Economy column in laRepubblica Affari&Finanza. She writes regularly on Huffington Post, Vita and Corriere della Sera Buone Notizie. She lives in Rome, is married and has one daughter.

JAMES O. PAWELSKI

James O. Pawelski, is professor of practice and director of education in the Positive Psychology Center at the University of Pennsylvania, where he also serves as adjunct professor of Religious Studies. Having won a Fulbright Scholarship and earned a doctorate in philosophy, he is the founding director of the Humanities and Human Flourishing Project, which has been designated a National Endowment for the Arts Research Lab. He is the author, co-author, or co-editor of five books and the editor of the Humanities and Human Flourishing book series with Oxford University Press. He is the founding executive director of the International Positive Psychology Association, a member of the executive committee of the International Council for Philosophy and Humanistic Studies, and has served as a
member of the Steering Committee of the International Positive Education Network and as President of the William James Society.

**JULIA PAGEL**

Julia Pagel is the Secretary General of NEMO, the Network of European Museum Organisations. NEMO serves as the European network for all national museum organisations and represents over 30,000 museums in Europe. Graduated with a Master’s Degree in Art History and Latin American Studies from the Freie Universität Berlin in 2004, she has worked at the Universidad del Norte in Barranquilla, Colombia. Before joining NEMO, she worked at the Film Market for the Berlinale Film Festival and the German Museum Association. From 2013 to 2017 she was a member and vice-president of the Executive Committee of Culture Action Europe. Since 2019, she has been a member of the European Commission’s Cultural Heritage Expert Group. She has initiated and led several EU-funded cooperation projects and curated several publications dedicated to museums.

**MARIELLE PALS**

Marielle Pals is a well-established cultural management professional (museums, theatres, festivals) and an expert of team-oriented leadership of multidisciplinary projects and complex, creative processes. She is specialized in interactive projects for different ages and operates a collaborative and (inter)national contexts. Since 2009 she has been working at museum development. As Head of Programming of Nationaal Museum Van Werelculturen and member of the management team she is in charge of exhibition strategy and development, public programmes and cultural education of four museums in The Netherlands (Tropenmuseum, Museum Volkenkunde, Wereldmuseum and Afrika Museum). Her programming is based on three pillars: images, activities, and dialogue. With the integration of dialogue and activities, museums not only become spaces open to reflection, but also to imagination, in our relations, and well as in space and time.

**TIJANA PALKOVLJEVIC BUGARSKI**

Tijana Palkovljević Bugarski graduated from the Faculty of Philosophy, Department of Art History in Belgrade in 1999, completing a Master’s Degree at the same Faculty in 2003 and earning a PhD in 2016. Her research encompasses the study of international and national art of the 20th century and issues regarding education, management and marketing in museums. Working in the Gallery of Matica Srpska in Novi Sad since 2001, she was appointed director of the museum in 2010. She works at the Gallery’s activities and publications, and at the definition of educational programmes for children. She has curated many exhibitions, and is the author of several books, catalogues and articles in professional journals. She is also a History of Art and Curatorial Practices lecturer at the University of Novi Sad, Faculty of Technical Sciences, Department of Architecture and Urban Planning. In 2017, she was elected president of the Board of Directors of the Foundation Novi Sad – European Capital of Culture 2021. Member of the Executive Board of ICOM Serbia since 2017, she has also been part of the Advisory Board of the Prime Minister of the Republic of Serbia for Creative Industries since 2018.

**JORDI PASCUAL**

Jordi Pascual is the coordinator of the Committee on culture of the world organisation of United Cities and Local Governments (UCLG), whose activity is based on Culture 21 Actions,
a complete cultural rights-based toolkit on culture in sustainable cities. The Committee organizes a global award as well as a biennial summit, manages a unique database of good practices, and promotes a range of learning and capacity-building programmes for cities. As coordinator of the Committee, he is involved in the global campaign #culture2030goal that advocates for the role of cultural factors and actors in the UN Agenda 2030 and the Sustainable Development Goals. Pascual holds a PhD on cultural rights in sustainable development from the University of Girona and teaches cultural rights and globalization at the Open University of Catalonia.

**ANNA PIRONTI, PAOLA ZANINI**

Anna Pironti and Paola Zanini are respectively Founder and Project Manager of the Education Department of Castello di Rivoli Museo d’Arte Contemporanea, a department that was established when the Museum’s was inaugurated in 1984. The Education Department is in fact the heart of the museum, with its many activities tangibly reflecting the notion of a museum as an agora open to the community, a workshop of contemporary thought, a centre of research and experimentation. Here, the encounter with art becomes an exciting adventure for all audiences, a true journey thanks to the work of the Artenaute, based on an avant-garde conceptual, pedagogical and philosophical framework, a necessary role that at Castello di Rivoli activates a process of social inclusion, centred on the relationship between art and the viewer, in a perspective of continuous research and learning that contributes to the overall development of the individual. Thanks to its experimental and research activities, the Education Department has turned the spotlight on the importance of art’s educational function in a social context, obtaining national and international recognition and awards.

**DANIELE PITTERI**

Daniele Pitteri, president of the Associazione Mecenate 90, is an entrepreneur and cultural manager. Since July 2020 he has been managing director of the Fondazione Musica per Roma. He previously directed the Complesso Museale Santa Maria della Scala in Siena and Fondazione Modena Arti Visive. Lecturer in communication, marketing, cultural planning at La Sapienza, Luiss, and Iulm universities since 1992, he is a journalist and is the author of several books published by Laterza, Franco Angeli, Carocci, and Luca Sossella.

**MARJAN RUITER**

Marjan Ruiter graduated in Classical Antiquity and Medieval History from the University of Groningen and is the director of the Zeeuws Museum since 2009. In 2018 she was appointed Ambassador for Dementia-Friendly Zeeland.

**FLORINDA SAIEVA**

After graduating in Law with a specialization in Canon Law, Florinda Saieva followed her passion for art organising various cultural events. In June 2010 together with her husband, she founded Farm Cultural Park, a contemporary cultural and tourist park in Favara, converting old abandoned buildings into venues suitable for the display of contemporary art, the hosting of talks about social innovation, while also being an ideal setting to enjoy drinks on a terrace overlooking Favara’s historic centre. Saieva has participated in several TedX and International Conferences and she is the founder of Sou – the School of Architecture for Children, and of Prime Minister, the School of Politics for Young Women;
she follows several educational and empowerment projects and is currently member of a number of Ministerial Committees.

ADAMA SANNEH

Adama Sanneh designs and sets up innovative organizations able to generate social impact. As head of the Moleskine Foundation has been focused on building educational tools and experiences that help foster critical thinking, creative action, and lifelong learning, focusing on youth and underserved communities. He worked for several years in East Africa on rural development and humanitarian emergency programmes and in social innovation with the United Nations. He holds a Master in Public Management (MPM) from the Bocconi School of Management and a Master in Business Administration (MBA) from the University of Geneva. Sanneh is also member of the advisory board of Ashoka Italia, brand consultant for BrandAfrica, Advisor at OperaFutura, and TEDx speaker. His field of interest is the exploration and leverage of that area of intersection of business, creativity, culture, and social change in order to create new and meaningful public value.

VINCENZO SANTORO

Vincenzo Santoro, a graduate in Computer Science and Communication for Business and Non-Profit, has been working at the National Association of Italian Municipalities since 2004, where he is currently in charge of the Culture and Tourism Department. Representing Italian municipalities, he is also a member of the National Committee for the Protection of Historical Linguistic Minorities (L. 482/99) and of the Commission for the National Museum System of the Ministry of Cultural Heritage and Activities.

ZUZANNA SCHNEPF-KOŁACZ

Zuzanna Schnepf-Kołacz, graduated from the Department of Journalism and Political Science and Jewish Studies at the Institute of History, University of Warsaw and is a PhD student at the Institute of Philosophy and Sociology of the Polish Academy of Science, and fellow at the University of Bologna and the United States Holocaust Memorial Museum in Washington. She is also coordinator of the Holocaust Gallery of the Core Exhibition in the POLIN Museum, vice-consul of the Consulate General of the Republic of Poland in Milan, and currently works at the POLIN Museum in the Education Department, where she is responsible for public programmes, and in the Exhibitions Department, as a curator of exhibitions. She is the author of articles and co-author of exhibitions on the Holocaust and Jewish history. She is currently preparing an exhibition for the 80th anniversary of the Warsaw Ghetto Uprising.

ERMINIA SCIACCHITANO

Erminia Sciacchitano, member of the Italian Minister of Culture’s cabinet, is in charge of international and European projects, the most recent of which include the G20Culture and Italy’s PNRR Recovery and Resilience Plan. From 2014 to 2020 she was in charge of the development of cultural policies and economy of culture at the European Commission’s Directorate-General for Education and Culture. In 2018, she was Scientific Advisor for the European Year of Cultural Heritage. She has long-standing experience in international cultural cooperation and research in the fields of creative economy, heritage promotion, and sustainable and participatory management of the common cultural goods, which she gained also at MiBAC where, among other things, she oversaw the dossier for the Faro Convention.
Catterina Seia
Cultural cross-over pioneer Catterina Seia, since the beginning of her professional career that has led her to occupy key roles in major international corporations, has forged a link between arts and science, and has dedicated her activity to people-, organisation-, and community-empowerment as resources for well-being. Since 2010 she has chosen to devote herself to culturally-based social innovation in highly complex contexts and infrastructures, advising public and philanthropic institutions in defining policies and strategies in favour of the most vulnerable segments of the population, towards social quality. She operates with institutions which she has co-founded, encompassing research, capacity building, advocacy and policy accompaniment activities. Among these institutions are Fondazione Medicina a Misura di Donna and Fondazione Fitzcarraldo. Vice President of both foundations she has been working with them since 2009 and 2013 respectively. Member of national and European advisory boards specialised in medical humanities, Seia is scientific director of AgCult – Letture Lente. In 2020 together with other experts from different disciplines she founded the CCW-Cultural Welfare Centre, of which she is currently President, the first centre dedicated to Culture and Health in Italy.

Jenny Siung
Jenny Siung is Head of Education in the Chester Beatty Library. She commenced her post in 2000 and has developed the first intercultural learning programme in an Irish museum. Her work involves engaging with the Islamic, Asian, North African, East Asian and European collections of the Library, devising numerous programmes including intercultural projects for schools, cultural festivals, and creating links with local multi-ethnic communities. She is currently one of the coordinators of the Making Museum (2017–2019) and Creative Museum projects (2014–2017) funded by Erasmus+. She is also member of advisory boards several institutions, including the Dublin City Council Chinese New Year Festival, ASEMUS Museum Education Exchange Programme, Cultural Diversity Policy of the Arts Council, and the European Open Method of Coordination on Intercultural Dialogue.

Doris Sommer
Doris Sommer is Ira and Jewell Williams Professor of Romance Languages and Literatures and of African and African American Studies. She is founder and director of “Cultural Agents,” an initiative at Harvard and an NGO dedicated to reviving the civic mission of the Humanities. Her academic and outreach work promotes development through arts and humanities, specifically through Pre-Texts, an arts-based training programme for teachers of literacy, critical thinking, and citizenship. She is the author of Proceed with Caution when Engaged by Minority Literature (1999) on a rhetoric of particularism; Bilingual Aesthetics: A New Sentimental Education (2004) about contemporary immigration; and The Work of Art in the World: Civic Agency and Public Humanities (2014). Sommer is dedicated to the cause of good public-school education.

Ludovico Solima
Professor of Economics and Business Management and lecturer in Management of Cultural Enterprises at the University of Campania “L. Vanvitelli”, he also teaches Museum
Management at the University Suor Orsola Benincasa in Naples. Member of the Board of Directors of the University of Naples “L’Orientale” and of the Reggia di Caserta he is also a member of the editorial board of the scientific journal Economia della Cultura, published by Il Mulino. For over 25 years he has been conducting theoretical studies and field research in the museum and culture sector on behalf of public and private institutions. He is the author of over 130 scientific contributions in national and international books and journals and in 2022 he published Le parole del museo, part of the Studi superiori series by Carocci Editore, with a preface by Alberto Garlandini, President of ICOM.

JOANA SOUSA MONTEIRO

Joana Sousa Monteiro is director of the Museum of Lisbon since 2015. Museum adviser to the Lisbon Councillor for Culture in 2010–2014, she was Assistant Coordinator of the Portuguese Museums Network at the National Institute of Museums in 2000–2010. She holds a degree in Art History, an MA in Museology, and an MA in Arts Management. She has been member of the Portuguese National Committee of ICOM up to 2016 and is Chair of ICOM – CAMOC, the International Committee for the Collections and Activities of the Museums of Cities since 2016.

VALDO SPINI

Valdo Spini chairs the Association of Italian Cultural Institutions (AICI), the Coordination of Italian Cultural Journals (CRIC) and Fondazione Circolo Rosselli. An MP from 1979 to 2008, he was Minister of the Republic during Ciampi and Amato governments. He was Deputy Secretary of PSI from 1981 to 1994 representing the left-wing current. He is the author of La buona politica (fourth edition 2018) and Carlo and Nello Rosselli. Testimoni di Giustizia e Libertà (Florence, Clichy 2017). He is editor of the journal Quaderni del Circolo Rosselli (Pacini, Pisa).

ROSSELLA TARANTINO

Rossella Tarantino, an economist by training, specialises in the design, implementation and evaluation of complex policies and programmes in the field of culture, urban and territorial regeneration and social innovation. She was part of the Matera 2019 European Capital of Culture project, from the definition of the candidacy strategy to the monitoring and evaluation of results. She is currently a member of the Selection and Monitoring Panel of the European Capitals of Culture, appointed by the European Council of Ministers and proposed by the Italian Ministry of Culture. From 2002 to 2013 she worked in the Evaluation Team of the Basilicata Region, participating in the drafting of the Regional Strategic Plans. From 1995 to 2001 she worked in Brussels gaining extensive experience in managing and monitoring cooperation programmes with India and Mediterranean countries in the cultural and educational sector. On behalf of the European Commission, she took part in numerous selection panels for European projects in the cultural sector.

FABIO VIOLA

Considered one of the world’s most influential gamification designers, he was awarded with the “Lezioni di Design” prize at the 2018 Fuorisalone in Milan. Author of several books on the subject, he currently holds courses in several Italian Universities and Academies. In 2016 he founded the international artist collective TuoMuseo focusing on the interconnection
between gaming and cultural heritage. Over the years he has delivered projects such as Father and Son for the National Archaeological Museum of Naples with 5 million downloads, A Life in Music, the world’s first videogame produced by the Teatro Regio of Parma, Past for Future for the Marta, the National Archaeological Museum of Taranto, and The Medici Game for the Uffizi Galleries. He is currently curator, for the Reggia di Venaria, of the first major exhibition dedicated to videogames as forms of art opening on 22 July 2022.

ALESSANDRA VITTORINI

Alessandra Vittorini is an architect and holds a degree in Monument Restoration and a PhD in Territorial and Urban Planning from University of Rome “La Sapienza”. She has worked in the Ministry of Culture since 1990 and from 2012 to 2020 she was head of the Superintendency of Archaeology, Fine Arts and Landscape for the City of L’Aquila and the Municipalities in the area affected by the earthquake. Since 2012, she has been supervising and coordinating activities and programmes related to post-earthquake reconstruction and restoration of the cultural heritage, outreach programmes, and scientific and disciplinary comparison on a national and international scale. She participates in international seminars on post-calamity reconstruction and was one of the speakers at the Stati Generali del Paesaggio MiBACT (2017) and a member of the Italian-French Joint Committee for the restoration of the Church of Santa Maria del Suffragio in L’Aquila (2014–2018), as well as a member of the Technical Table for the construction of the new MAXXI L’Aquila headquarters. She holds lectures and seminars for postgraduate, doctoral and master’s courses and is the author of books, articles, essays and critical texts on architecture, urbanism, landscape and restoration.