Cross-border cooperation: Updated toolkit and possibilities of Erasmus+

NEMO – Network of European Museum Organisations

3 May 2023

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Cross-Border Cooperation for Museums

From a Project Idea to a Successful Proposal: A Toolkit
1. International cooperation: benefits for museums

2. Getting started
   - Organisational check
   - Building a network
   - Develop a project idea
   - Looking for funds
   - From project idea to project application
   - Writing a proposal

If the application is successful, what next?

Where to find support

The role of Museum Associations

Resources

Glossary
Organisational check
Building a network
START

- Attend international conferences and workshops
- Be a minor partner or an associate partner in an EU-funded project
- Travel to another country and visit peer organisations
- Participate in study visits or staff exchanges
- Attend an event on a specific topic
Developing a project idea
Looking for funds
Europe doesn’t fund projects, but finances its policies THROUGH projects
Developing a project idea which...

• Is in line with my organisation's mission and objectives
• Stems from needs and an analysis of the context
• Resonates with interests and priorities of peer organisations in other countries
• Is in line with the priorities of the funding programme
• Has an international value
• Is sustainable after the completion of the project
The planning phase

- Studying the context from which the project stems
- Identifying the target groups and the other stakeholders
- Identifying the potential partners
- Planning and detailing the project activities and their outputs
- Drafting an initial tentative risk management plan
- Building a Work Plan
Describing the project idea

- Objectives
- Beneficiaries
- Activities
- Outputs
- Outcomes
- Partners
- Budget
From project idea to project application

Writing an application
What's new?
Find calls for proposals and tenders

Search calls for proposals and tenders by keywords, programmes...

Search

EU Programmes

- Asylum, Migration and Integration Fund (AMIF)
- Border Management and Visa Policy Instrument (BMVV)
- Citizens, Equality, Rights and Values Programme (CERV)
- Connecting Europe Facility (CEF)
- Creative Europe Programme (CREA)
- Customs Control Equipment Instrument (CCE)
- Customs Programme (CUST)
- Digital Europe Programme (DIGITAL)
- Erasmus+ (ERASMUS+)
- EU External Action (ELEAX)
- EU4Health Programme (EU4H)
- Euratom Research and Training Programme (EURATOM)

News

12 Apr, 2023
Showcase of EU Cleantech Innovations with European Business Angels Network

Listen to the six handpicked start-ups which have received EU funding and are now raising funds to enter the market or scale up their businesses. This session p...

04 Apr, 2023
El seminario web sobre OPSYS del 6 de abril ha sido reprogramado para el 20 de abril | OPSYS Webinar in Spanish rescheduled from 6 April to 20 April

[SPA] Estimados Socios de Ejecución, El seminario web del 6 de abril ha sido reprogramado para el 20 de abril (sin cambiar el horario) después de las vacaciones...

29 Mar, 2023
Extension of the Framework Contract SIEA 2018

[EN] Dear Framework Contractors under the Framework Contract SIEA, To ensure business continuity until the start date of the new Framework...
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**Events**

1. **Horizon Europe Coordinators’ Day: Grant Management**
   - Date: 8 Jun 2023
   - Time: 09:30

2. **Info session on Horizon Results Booster – steering research towards a strong societal impact**
   - Date: 24 May 2023
   - Time: 10:00
Search funding and tenders
How to participate

1. Find a suitable call for proposal

   The European Commission and its funding bodies publish calls for proposals on the Funding & Tenders Portal.
   - You may start your search from the home page by entering different keywords that characterize best your field of interest, and then refine the results with the help of further filters.
   - You may start your search by selecting one of the EU funding programmes listed on the home page, and then navigate via the quick links to the calls for proposals of a specific programme.
   - Calls are divided into topics, implemented by different type of actions. Select a topic to read more about the identified opportunity: the topic-related documents, guidance and other instructions are available on a topic page.
   - The site offers a search on calls for proposals and tenders of the European institutions.

2. Find project partners (optional)

   Read the topic conditions to assess the partnership and other eligibility requirements of a call.

   To publish your partner search request or offer, select a topic on the Search Funding and Tenders page. Further help is available in the IT HOWTO.

   Use the Partner Search offered in this site to select an organisation based on their profile or their previous participation.

3. Create an EU Login account
Projects and results

This section provides more information on the work done in the past and ongoing funded projects.

The level of details provided varies across the programmes.

Some programmes present interactive data on proposals, success rates, funded projects and participants, in addition to the list of funded projects.
CulturEU Funding Guide

EU Funding Opportunities for the Cultural and Creative Sectors 2021-2027.

Go to the funding guide
EU competences in the field of culture
What the EU does for culture based on treaties and the responsible departments within the European Commission.

Strategic framework for the EU's cultural policy
The main priorities of the Commission and key documents on cultural policy cooperation.

Cultural policy cooperation at the EU level
Find information on how the Commission works with Member States and cultural actors.

Culture in cities and regions
Find information on how the Commission works with local authorities on cultural policies and initiatives.

International cultural relations
Discover how the EU cooperates with international organisations and countries around the world on issues related to culture.

Regulatory framework
Key EU legislation related to the cultural and creative sectors.

Selected themes
Discover highlighted issues of the EU’s cultural policy.
Culture and Creativity

Cultural heritage
Learn more about cultural heritage and its value.

EU Policy for cultural heritage
Find out what is the role of the EU in safeguarding and promoting cultural heritage.

Cultural heritage in EU policies
Discover how diverse EU policies promote and safeguard cultural heritage as well.

Funding opportunities for cultural heritage
Learn more about the numerous EU funding programmes that support cultural heritage.

Initiatives and success stories
Discover actions and initiatives through which the EU promotes and protects cultural heritage.

Main actors on cultural heritage: EU institutions
Find the EU institutions, international and other organisations that promote and protect cultural heritage.
CulturEU Funding Guide

EU Funding Opportunities for the Cultural and Creative Sectors 2021-2027.

Go to the funding guide
The CulturEU funding guide

EU Funding Opportunities for the Cultural and Creative Sectors 2021-2027
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CulturEU Funding Guide
Find the right funding opportunity for you, based on the sector you are working in, type of organisation and the support you are looking for.
Go to the CulturEU Funding Guide

Support for people affected by Russia’s invasion of Ukraine
The European Commission is determined to support the Ukrainian people and to provide all available assistance in the culture and creative sectors and beyond in these extremely challenging times.

Discover all EU support for Ukraine

Case studies
Find out how other projects have already benefited from EU funding opportunities available 2014-2020.

Get inspired by our case studies
Heritage PRO
Austria, Belgium, Germany, Spain, Sweden
Heritage PRO is an Erasmus+ project carried out in the context of the European Year of Culture Heritage 2018. It answers to the growing demand for interdisciplinary training for professionals of different disciplines linked to sustainable management and preservation of cultural heritage.

More about Heritage PRO

RURITAGE
Austria, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Poland, Romania, Serbia, Spain, Iceland, Norway, United Kingdom
RURITAGE is a project funded under the 2014-2020 Horizon 2020 programme, aimed at transforming rural areas in sustainable development laboratories by enhancing their cultural and natural heritage.

The project gathers stakeholders and local communities in a new collaborative manner, engaging them in a participatory and community-based heritage management, ensuring ownership, capacity building and skills transfer.

More about RURITAGE

SheIN: a new generation of friends (FAME:IN: thinking differently about equality)
Belgium, Greece, France, Estonia
SheIN is a youth exchange project combining human rights education and theatre performances, funded by the European Solidarity Corps. The project involves an exchange between young people aged 16-26 from Belgium, Greece, France, and Estonia, for the duration of three weeks, where participants were encouraged to reflect on gender issues and develop a creative performance based on their collaborative explorations.

More about SheIN:IN

Lake Peipus Festival 2017
Estonia
The Lake Peipus Festival project was funded under the European Agricultural Fund for Rural Development (EAFRD). During the programming period 2014-2020.

More about Lake Peipus Festival 2017

From Denmark to the Rhodopes: bringing fisheries closer to citizens
Bulgaria
This project was funded through the KARMEN network, under the European Maritime and Fisheries Fund (EMFF). AARMEN brings together international local action groups (LAGs) and creates partnerships to fund local projects.

Find out more about this project

Tellus, Culture is Capital - Transformative Tourism across European Capital of Culture
Croatia, Germany, Italy, Netherlands, Slovakia, Spain
Funded under the EU's COSME (Competition of Small and Medium-sized Enterprises) programme 2014-2020, Tellus seeks to lay the foundations of a cultural and sustainable tourism model in European Capitals of Culture (ECoCs). The project will take place in the cultural and creative sectors, and will be named the "Tellus Capital".

More about Tellus, Culture is Capital

Design and Innovation - Cross-border Cooperation of Design Institutions in Digital Age
Austria, Slovakia
This project received funding from Interreg V-A, Slovako-Austria, focused on the creation of a slovak austrian research cooperation on the topic of "Design and Innovation".

More about Design and Innovation
Horizon Europe

- The Programme aims to increase European leadership in innovation and entrepreneurship, through world-class research.
- Horizon Europe is structured in three pillars.
DESTINATION: INNOVATIVE RESEARCH ON EUROPEAN CULTURAL HERITAGE AND CULTURAL AND CREATIVE INDUSTRIES - BUILDING OUR FUTURE FROM THE PAST

Call - Research and innovation on cultural heritage and CCIs - 2023

Conditions for the Call
GREEN
HORIZON-CL2-2023-HERITAGE-01-01: Advanced technologies for remote monitoring of heritage monuments and artefacts
HORIZON-CL2-2023-HERITAGE-01-02: Cultural and creative industries for a sustainable climate transition
DIGITAL
HORIZON-CL2-2023-HERITAGE-01-03: Re-visiting the digitisation of cultural heritage: What, how and why?
INNOVATIVE
HORIZON-CL2-2023-HERITAGE-01-04: Cultural heritage in transformation – facing change with confidence
HORIZON-CL2-2023-HERITAGE-01-05: Fostering socio-economic development and job creation in rural and remote areas through cultural tourism
HORIZON-CL2-2023-HERITAGE-01-06: A world leading European video game innovation system
HORIZON-CL2-2023-HERITAGE-01-07: Promoting cultural literacy through arts education to foster social inclusion
HORIZON-CL2-2023-HERITAGE-01-08: Cultural and creative approaches for gender-responsive STEAM education.

Horizon Europe Work Programme 2023-2024
5. Culture, Creativity and Inclusive Society
What is new?

HORIZON-CL2-2021-HERITAGE-01-02: New ways of participatory management and sustainable financing of museums and other cultural institutions

...Proposals are encouraged to include close interaction with local, regional and national communities and authorities, as well as cooperation with research institutions and the cultural and creative stakeholders (e.g. artists, actors, interpretation specialists, designers) to attract and engage the public and in particular young people...

GLAMMONS  glammons.eu
RECHARGE  recharge-culture.eu
LibrarIN  librarin.eu
Creative Europe

- Creative Europe aims to support the European audiovisual, cultural and creative sector and consists in two sub-programmes: Culture and Media. The Culture sub-programme is designed to safeguard and promote cultural and linguistic diversity and to strengthen the competitiveness of the cultural and creative sectors.

- The programme provides financial support for the transnational mobility and capacity building of artists and cultural professionals, for the circulation of cultural and creative works, for cooperation projects focused on audience development.

- The new Programme is more oriented towards the new Commission priorities, therefore focusing on greening, gender equality, social inclusion and a stronger international dimension. The Culture sub-programme also pays more attention to supporting small and micro-organisations, through the introduction of three different types of projects: small scale projects (minimum 3 organisations from 3 different countries); medium scale projects (minimum 5 organisations from 5 different countries); and large-scale projects (minimum 10 organisations from 10 different countries).

- The Culture sub-programme has four funding strands:
  - European cooperation projects
  - European platforms
  - European Networks
  - Literary translations
• **iPortunus** is a mobility scheme aimed at exposing artists to new markets, new audiences and new partners, paving the way for new career opportunities and professional development.

• The **Creative Innovation Labs** incentives players from all cultural and creative sectors to design and test innovative digital solutions with potential positive long-term impact on multiple cultural and creative sectors (cross sectoral)

• **Special call to support Ukrainian displaced people and the Ukrainian Cultural and Creative Sectors (Sept. 2022)**

  1. support Ukrainian artists and cultural organisations to create and showcase their art and works in Ukraine and in Creative Europe participating countries

  2. help Ukrainians displaced by the war, in particular children, in Ukraine or Creative Europe participating countries, have access to culture and/or facilitate their integration into their new communities through culture. In this context, adequate attention should be given to the consequences the war inflicted on mental health
Erasmus+ is the EU’s flagship programme for education. It addresses both formal and non-formal education and training, and also focuses on youth, sport, and culture. Erasmus+ promotes lifelong and inclusive learning across Europe, therefore contributing to sustainable growth and innovation, social cohesion, and active EU citizenship. It provides opportunities for mobility, partnerships, and policy dialogue through project funding, often reinforcing cross-sectoral cooperation with a specific focus on creativity.

Erasmus+ covers 5 different fields:
- School education
- Vocational education and training
- High education
- Adult education
- Youth
Erasmus + 3 main types of Key Actions (KA)

• **KA1** focuses on **mobility projects** and virtual exchanges that promote individuals’ intercultural dialogue and acquisition of skills, attitudes, and competences (including but not limited to language ones).

  *Learning mobility of individuals (KA1)*, include:
  
  Participation in *courses and training abroad*, *Job shadowing* in an organisation in another country, *Mobility projects*

• **KA2** places great emphasis on **organisational cooperation and partnerships**, by developing networks, capacity, and boosting internationalisation and innovation, as well as vocational and educational excellence.

  *Cooperation for innovation and exchange of good practices (KA2)*, include:

  • **Strategic partnerships**: transnational projects intended to test and implement innovative practices in the field of education, vocational training and youth

  • **Sector Skills Alliances**: transnational projects aimed at identifying skill gaps in a specific sector, designing and delivering vocational training programmes to rectify the situation

• **KA3** provides **support to policy cooperation** at European Union level
CHARTER, the European Cultural Heritage Skills Alliance, brings together and represents the whole range of the cultural heritage sector in Europe. We strive towards making apparent the value of cultural heritage and creating a resilient and responsive sector. We work towards creating a lasting, comprehensive strategy that will guarantee Europe has the necessary cultural heritage skills to support sustainable societies and economies.
Erasmus plus National Agencies

[Image of a webpage showing a list of countries and their flags, likely from the Erasmus plus National Agencies website]

erasmus-plus.ec.europa.eu/contacts/national-agencies
Erasmus +

What’s in for you?

- Mobility Projects
- Cooperation projects

Starting small

The learning component

Mobility
Steirischer Museumsverband
Styrian Museum Organisation

- independent regional membership organisation
- working with and for the museum of the province of Styria – 120 registered museums
- very small structure: just two part time (43 h)
- supporting structure besides (80 h)
- not publicly funded, just small support
- working in the project scene
- experiences with Grundtvig (before 2014)
ERASMUS+ - Key action 1 – mobilities for learners and staff in adult education

- 6 projects within 8 years – **2015-2022**
- 204 educators, mediators, curators, trainers and advisors
- 32 different consortium partners in Austria
- 21 countries

**2021** – accreditation as leader of consortia – **2027**

4 projects – 170 mobilities - one main concept and three goals -> priorities
HELPFUL FEATURES

- Programme guide
- Priorities!
- Beneficiary tool – new!
- National Agency

CHALLENGES

- familiarisation with complexity
- workflow planning – various duties
- keep track – keep it simple
- very dense periods
- good networks
Happy to exchange experiences!

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