DIRECTIONS

Conference Venues
STAM – City Museum Ghent
Godshuizenlaan 2
www.stamgent.be/en

MSK – Museum of Fine Arts Ghent, please use the administrative entrance at 28, Hofbouwlaan at the rear of the building
www.mskgent.be/en

S.M.A.K. – Municipal Museum of Contemporary Art Ghent
Jan Hoetplein 1
www.smak.be/en

Evening Venues
Austrian Saloon at City Hall Ghent
Botermarkt 1
www.visit.gent.be/en/town-hall

Belga Queen
Graslei 10
www.belgaqueen.be

Provinciehuis
Gouvernementstraat 1
www.oost-vlaanderen.be

THE VALUE OF
MUSEUM COLLECTIONS

25th Annual Conference
9–12 November 2017 | Ghent
Between “human zoo” and “contact zone”. Exploring migration at Friedland Museum and Refugee Camp
Joakim Barl, De Exposities. Ausstellung in einer, Germany
17.30
End of Conference
19.00
Dinner at Belga Queen

SATURDAY 11 NOVEMBER
9.00 Conference Registration at Museum of Fine Arts (MSK)
9.30 Welcome
David Vuillaume, Chair NEMO
10.45 Coffee Break
10.50 NEMO WORKING GROUP MEETINGS
1. Advocacy and PA
Presentation and update of the Working Group activities
How to manage a public affairs campaign for museums
Ludwig Kajet, Netherlands Museums Association and Alastair Brown, Museums Association, UK
11.15 Lunch

Il. On the benefits and challenges of European collections
How do you collect and exhibit European history?
Tjeck van Goet, Creative Director, House of European History, Belgium
European collaboration put in perspective (BOZAR)’s international cooperation strategies
Paul Oudijck, CEO, BOZAR, Belgium

WORKSHOPS
The workshop run in parallel
1. How objects (do not) end up in the bin
Bente Bergmans, Senior Advisor & Gea Wold, Quality Advisor, Netherlands Museums Association, The Netherlands
Ragnar Siil, Creative hubs and quarters as a way forward
EuroCulture, EU-Eastern Partnership Culture & Creativity Programme, Estonia

2. Museums and Creative Industries
Presentation and update of the Working Group activities
Creative hubs and quarters as a way forward
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia

3. Intellectual Property Rights
Presentation and update of the Working Group activities
Towards a new layer of copyright legislation: The Directive on Copyright in the Digital Single Market
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia

4. Involving the community in your collections – Crowdsourcing for collections at Huis van Alijn
De Werelddijk, Conservator, Huis van Alijn, Belgium
11.15
4. LEM – The Learning Museum
at City Museum for Contemporary Art (MSK)
Presentation and update of the Working Group activities
Study Visit at the educational department of S.M.A.K.
The education portfolio at the House of European History
Blondele Snellings, House of European History, Belgium

In parallel
11.15 EU PROJECT SLAM
7: Full minds – 7 professionals present new museum cooperation projects on the European horizon
NorthGrop: EU funded European museum projects
13.30 Lunch

15.00 NEMO ANNUAL GENERAL MEETING
Only for members

In parallel
15.00 For non-members
Free visits at Museum of Fine Arts (MSK) or at City Museum of Contemporary Art (S.M.A.K.)
17.00 End of NEMO General Assembly
19.00 Reception at Provinciaal
Welcome
José Deuve, Deputy for Culture, Province of East-Flanders
NEMO’s 25th anniversary
Franc Brikelaar, Founder of NEMO

SUNDAY 12 NOVEMBER
9.00 Bus Tour to different museums in the province of East-Flanders
11.00 Guided Tour
House of European History, Brussels

THURSDAY 10 NOVEMBER
9.00 Conference Registration at Ghent City Museum (STAM)
9.30 OPENING AND WELCOME
David Vuillaume, Chair NEMO
Luc Deleeuw, Secretary General, Department of Culture, Youth, Sport and Media, Flemish Ministry of Culture
Marina Rechters, Director-General, DG Education and Culture, European Commission
Serge Samblan, Chairman, ICOM Belgium Flanders
Christiane Fischert, Director, Ghent City Museum (STAM)
10.30 KEYNOTE
Moderation: Olga Van Oost, Senior Museum Manager, FARO. Flemish Interface Centre for Cultural Heritage, Belgium
The method as message: Participation and the value of collections
Marc Jacobs, Enriching experiments in Flanders
10.50 Coffee Break
11.00 WORKSHOPS
1. How objects (do not) end up in the bin
Bente Bergmans, Senior Advisor & Gea Wold, Quality Advisor, Netherlands Museums Association, The Netherlands
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia
2. Museums and Creative Industries
Presentation and update of the Working Group activities
Creative hubs and quarters as a way forward
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia
3. Intellectual Property Rights
Presentation and update of the Working Group activities
Towards a new layer of copyright legislation: The Directive on Copyright in the Digital Single Market
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia
4. Involving the community in your collections – Crowdsourcing for collections at Huis van Alijn
De Werelddijk, Conservator, Huis van Alijn, Belgium

SATURDAY 11 NOVEMBER
9.00 Conference Registration at Museum of Fine Arts (MSK)
9.30 Welcome
David Vuillaume, Chair NEMO
10.45 Coffee Break
10.50 NEMO WORKING GROUP MEETINGS
1. Advocacy and PA
Presentation and update of the Working Group activities
How to manage a public affairs campaign for museums
Ludwig Kajet, Netherlands Museums Association and Alastair Brown, Museums Association, UK
11.15 Lunch

Il. On the benefits and challenges of European collections
How do you collect and exhibit European history?
Tjeck van Goet, Creative Director, House of European History, Belgium
European collaboration put in perspective (BOZAR)’s international cooperation strategies
Paul Oudijck, CEO, BOZAR, Belgium

WORKSHOPS
The workshop run in parallel
1. How objects (do not) end up in the bin
Bente Bergmans, Senior Advisor & Gea Wold, Quality Advisor, Netherlands Museums Association, The Netherlands
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia
2. Museums and Creative Industries
Presentation and update of the Working Group activities
Creative hubs and quarters as a way forward
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia

3. Intellectual Property Rights
Presentation and update of the Working Group activities
Towards a new layer of copyright legislation: The Directive on Copyright in the Digital Single Market
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia

4. Involving the community in your collections – Crowdsourcing for collections at Huis van Alijn
De Werelddijk, Conservator, Huis van Alijn, Belgium
17.30
End of Conference
19.00
Dinner at Belga Queen

SUNDAY 12 NOVEMBER
9.00 Bus Tour to different museums in the province of East-Flanders
11.00 Guided Tour
House of European History, Brussels

THURSDAY 9 NOVEMBER
18.30 Evening Reception at Ghent City Hall, Austrian Salon
Welcome
Annelies Storms, Alderman for Culture, Tourism and Events, City of Ghent
David Vuillaume, Chair NEMO
19.00破
20.00破
FRIDAY 10 NOVEMBER
12.00破
13.00 Lunch
14.15 II. On contemporary collecting challenges
Shifting perspectives: an intangible heritage, community and participation in the museum
Jorge Meynart, Director, Tapa Plata, Belgium
TAKO network: Supporting shared museums’ acquiring, documenting and collecting
Tessa Meola, Chairpersons, TAKO network, Finland
15.10 III. On the benefits and challenges of European collections
How do you collect and exhibit European history?
Tjeck van Goet, Creative Director, House of European History, Belgium
European collaboration put in practice (BOZAR)’s international cooperation strategies
Paul Oudijck, CEO, BOZAR, Belgium
16.00 Coffee Break
16.00破
16.30 WORKSHOPS
1. How objects (do not) end up in the bin
Bente Bergmans, Senior Advisor & Gea Wold, Quality Advisor, Netherlands Museums Association, The Netherlands
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia
2. Museums and Creative Industries
Presentation and update of the Working Group activities
Creative hubs and quarters as a way forward
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia
3. Intellectual Property Rights
Presentation and update of the Working Group activities
Towards a new layer of copyright legislation: The Directive on Copyright in the Digital Single Market
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia
4. Involving the community in your collections – Crowdsourcing for collections at Huis van Alijn
De Werelddijk, Conservator, Huis van Alijn, Belgium

SATURDAY 11 NOVEMBER
9.00 Conference Registration at Museum of Fine Arts (MSK)
9.30 Welcome
David Vuillaume, Chair NEMO
10.45 Coffee Break
10.50 NEMO WORKING GROUP MEETINGS
1. Advocacy and PA
Presentation and update of the Working Group activities
How to manage a public affairs campaign for museums
Ludwig Kajet, Netherlands Museums Association and Alastair Brown, Museums Association, UK
11.15 Lunch

Il. On the benefits and challenges of European collections
How do you collect and exhibit European history?
Tjeck van Goet, Creative Director, House of European History, Belgium
European collaboration put in practice (BOZAR)’s international cooperation strategies
Paul Oudijck, CEO, BOZAR, Belgium
16.00 Coffee Break
16.00破
16.30 WORKSHOPS
1. How objects (do not) end up in the bin
Bente Bergmans, Senior Advisor & Gea Wold, Quality Advisor, Netherlands Museums Association, The Netherlands
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia
2. Museums and Creative Industries
Presentation and update of the Working Group activities
Creative hubs and quarters as a way forward
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia
3. Intellectual Property Rights
Presentation and update of the Working Group activities
Towards a new layer of copyright legislation: The Directive on Copyright in the Digital Single Market
Ragnar Siil, Creative hubs and quarters as a way forward
EU-Eastern Partnership Culture & Creativity Programme, Estonia

4. Involving the community in your collections – Crowdsourcing for collections at Huis van Alijn
De Werelddijk, Conservator, Huis van Alijn, Belgium
17.30
End of Conference
19.00
Dinner at Belga Queen

SUNDAY 12 NOVEMBER
9.00 Bus Tour to different museums in the province of East-Flanders
11.00 Guided Tour
House of European History, Brussels
DIRECTIONS

Conference Venues
STM – City Museum Ghent
Godshuizenlaan 2
www.stamgent.be/en

MSK – Museum of Fine Arts Ghent,
please use the administrative entrance
at 28, Hofbouwlaan at the rear of the
building
www.mskgent.be/en

S.M.A.K. – Municipal Museum
of Contemporary Art Ghent
Jan Hoetplein 1
www.smak.be/en

Evening Venues

Austrian Saloon at City Hall Ghent
Botermarkt 1
www.visit.gent.be/en/town-hall

Belga Queen
Gratie 10
www.belgaqueen.be

Provinciehuis
Gouvernementstraat 1
www.oost-vlaanderen.be