

## In\_NovaMusEUM

Presented by Alessandra  
Capezzuoli Ranchi



[In\\_NovaMusEUM](#) was elaborated by Centro Europeo Turismo e Cultura (Italy) in partnership with museums, universities and cultural organizations of Greece, Albania, Portugal and Sweden. The project aims to promote the artistic and cultural cooperation through the creation of a network of EU peripheral museums with outstanding art collections that will share a joint strategy of Audience Development and Digital Engagement around the theme "Art & Food" in order to increase museum visitation. Alessandra Capezzuoli Ranchi will present the project. She graduated cum laude in Foreign Languages and Literature (English and French) from the University of Rome "La Sapienza". For 15 years she worked in marketing & communication, HR, operational development and different projects in a Swedish tlc multinational company. Since 2013, Alessandra is at Centro Europeo Turismo e Cultura, a Rome-based company specialized in art exhibitions and cultural event organisation.

## Mu.SA: Museum Sector Alliance

Presented by Achilles D.  
Kameas



[Mu.SA: Museum Sector Alliance](#) is a project that supports continuous professional development of museum professionals in order to address the shortage of digital and transferrable skills identified in the museum sector.

Achilles D. Kameas is the coordinator of project Mu.SA and Associate Professor with the Hellenic Open University, where he teaches Pervasive Systems and Software Design. He has participated in more than 30 EU and national R&D projects in FP5, FP6, FP7, H2020, Lifelong Learning, Erasmus+ and other frameworks. He is a Board member of ALL DIGITAL European network, and member of the ESCO Reference Group on ICT Services, the CEN PC428 on e-competences and ICT professionalism, the CEN Workshop on e-Skills, the EADTU Course & Curriculum pool of experts and the CEDEFOP Community of practitioners on promoting quality in VET delivery.

## New Mappings of Europe

Presented by Katarina  
Živanovic



The two-year collaborative project **New Mappings of Europe** involves four different art and cultural institutions from Serbia, Slovenia, Austria and the United Kingdom. It aims to generate knowledge about migrants' cultural heritage in Europe and to make cultural and art institutions more accessible to local communities of migrants of the first and second generations as well as to the new communities of asylum seekers and refugees. Katarina Živanovic is going to introduce the project. She holds a PhD in museum and heritage studies and works as a curator of the Museum of Yugoslavia in Belgrade where she is responsible for programmes, exhibitions and international cooperation. During her working experience, her professional focus and special attention were oriented towards involvement of the local community in the whole process of maintenance, promotion and utilization of the cultural heritage sites but also in the research, conservation and interpretation.

## Creative Museum Project

Presented by Jo-Anne  
Sunderland Bowe



The [Creative Museum Project](#) sought to explore and inform the connections between our cultural organisations and their communities and to extend the language of engagement through digital technologies and experiences. The three-year Strategic Partnership ran from 2014 to 2017 and is funded via Erasmus+, Key Action 2 - Vocational and Educational Training (VET). Jo-Anne Sunderland Bowe read History and Archaeology at the University of Durham, holds an MA in Cultural Heritage Studies from UCL and an International Business Diploma, certificates in Public Relations and Advertising, a PTTL certificate (ESOL & Literacy) from London Southbank University and a certificate in Teaching Secondary History from the Institute of Education. She is currently studying for a PhD at the University of Roehampton.

## Sound of Changes

Presented by Torsten Nilsson



Sound of Changes is a project of six European museums. They want to focus on the rapid change of the sound environment in today's society by recording both specific sounds and soundscapes.

Torsten Nilsson, who studied history and ethnology at Umeå Universitet, will be presenting the project. His main focus is industrial heritage. He has been working in and with the museum sector since 1995 with stops at the Olofsfors Ironworks, the Museum of Work in Norrköping and now the Swedish Air Force Museum in Linköping. For the last 17 years he has been working with European projects within the museum sector dealing with topics like migration, food and endangered sounds.

## ICH and Museums Project

Presented by Kia Tsakiridis



[Intangible Cultural Heritage and Museums Project](#) explores how intangible cultural heritage (ICH) and museums could meet and how museums could implement ICH in their policies and current day actions in different European countries. It looks at the variety of approaches, interactions and practices on intangible cultural heritage in museum contexts in Belgium, The Netherlands, Italy, Switzerland and France.

The project will be introduced by Evdokia Tsakiridis, the coordinator of the international Intangible Cultural Heritage & Museums Project. She studied History at the University of Ghent and Heritage Studies at the University of Amsterdam. Since 2015, she has been working at the NGO tapis plein, the Flemish centre for expertise on heritage participation and ICH.

## Virtual Multimodal Museum

Presented by Monika  
Hagedorn-Saupe



[Virtual Multimodal Museum \(ViMM\)](#) brings together Europe and experts from museums and cultural heritage organisations working on Virtual Museums and in the wider sector of Digital Cultural Heritage, to support the work on joint standards in applications using 3-D, VR and AR.

Prof. Monika Hagedorn-Saupe will present the project. She studied adult education, sociology, psychology and mathematics; since 1985 she is a staff member of the Institut für Museumsforschung der Staatlichen Museen zu Berlin, Germany; she teaches museology at the University of Applied Science HTW Berlin, is Chair of ICOM CIDOC, board member of ICOM Europe, board member of the Europeana Foundation, Chair of the SIG documentation in the German Museum Association and Vicepresident of the MICHAEL Culture Association.