



Innovation Leadership in Museums

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DESIGN THINKING

A FRAMEWORK FOR INNOVATION

EMPATHIZE

Innovation should be human-centered.

IDEATE

Innovation is born from a clash of ideas.

CONTEXT

FORM

DEFINE

Innovation should solve a problem.

TEST

Innovation should be refined.

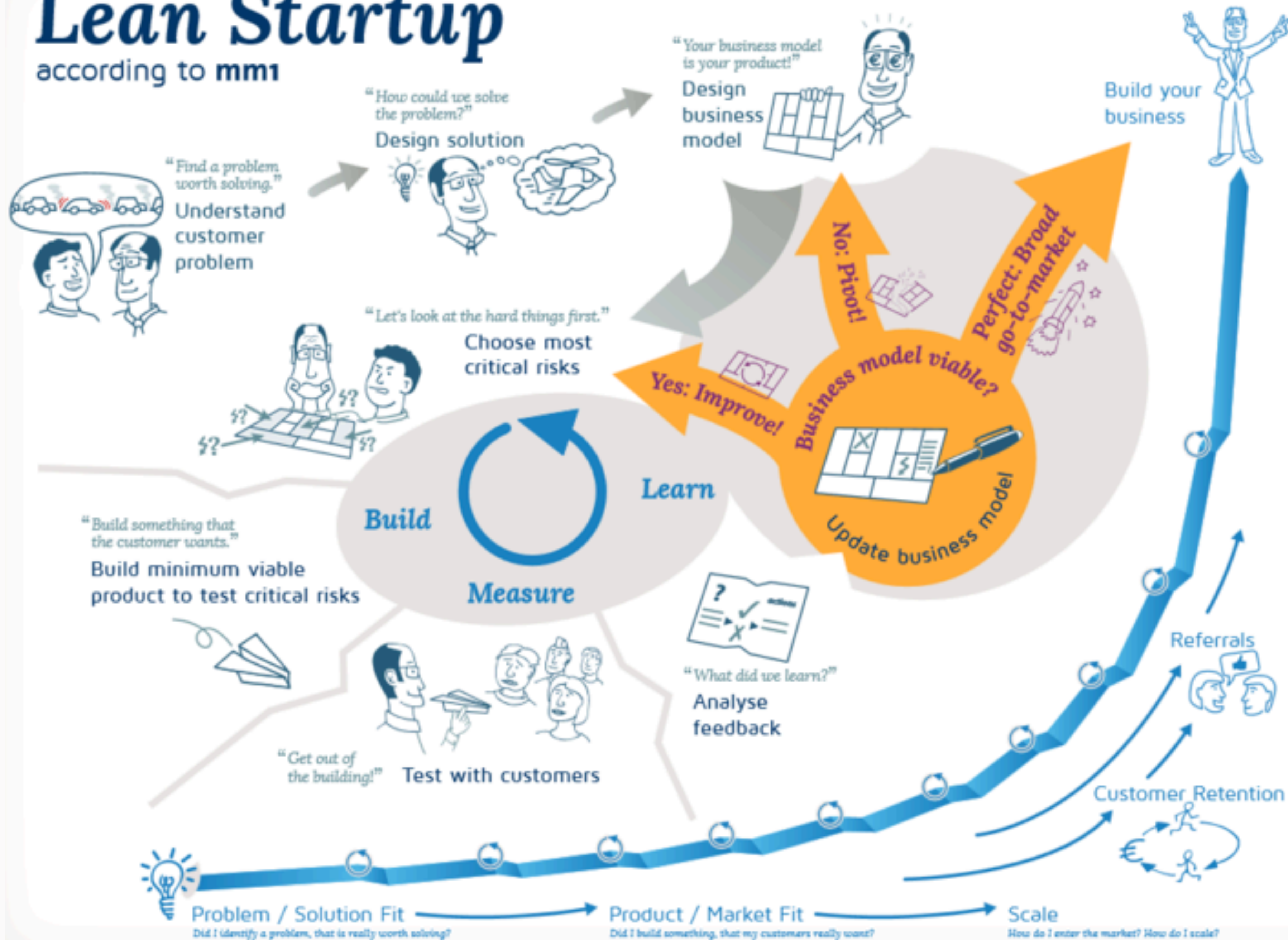
PROTOTYPE

Innovation should be brought to life.



Lean Startup

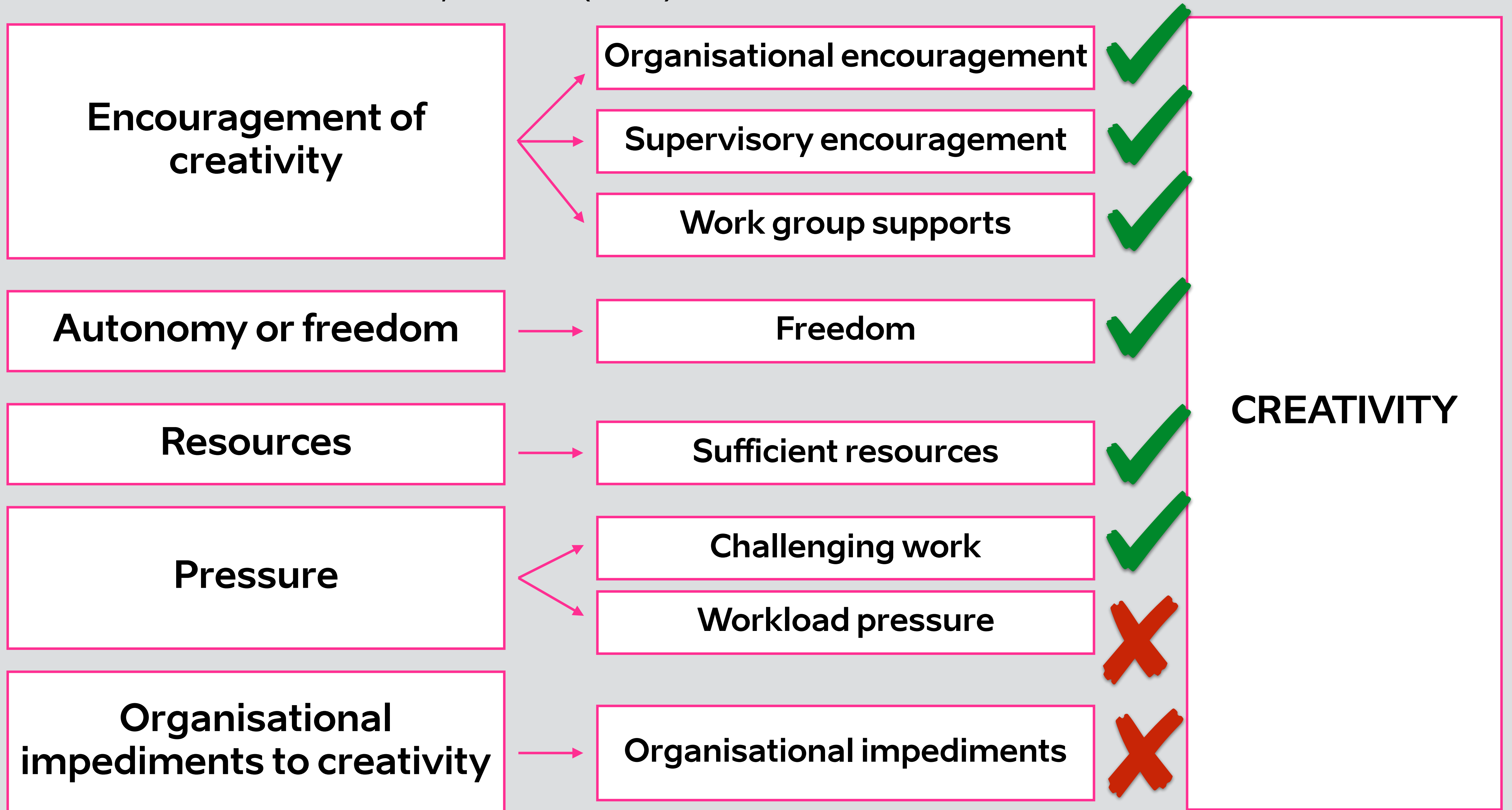
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