



Nomination Form for the Executive Board 2025-2027

Name: Alenka Černelič Krošelj

Organisation and Position: Slovenian Museum Association, Chair

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Please answer the following four questions

1. What is your motivation for joining the NEMO executive board?

As a museum professional with 10 years of directorial experience (business and programme), I strongly believe in lifelong learning and also recognize the importance of networks that enables new knowledges and connections. I am dedicated to work (mostly on a voluntary basis) in the Slovenian Museum Association, which is very important for my personal work and the development of the museum I manage.

I am a member of the NEMO SAC! WG (Sustainability & Climate action working group) and in this group I have gained new ideas and changed and reshaped most of the thinking that I was already including into my work, especially in terms of some content and points.

I come from south-eastern Europe and have some experience of working not only in Slovenia, but also in other countries through the ICOM SEE Regional Alliance. It is very important to ensure that geographically smaller regions are also strong and included. As many museums – including the museum I come from, the Posavje Museum Brežice in a small town on the border between Slovenia and Croatia – emphasize, “we learn from the past how to be more skillful and brave in the future”. And we can add that the past captured in our heritage is the strength for the future and strong networks are a solid foundation for a better world.

2. What are the key competences (e.g. experience/knowledge in which fields) and assets (e.g. access to civil society networks/government/...) that you could contribute with to NEMO's executive board?

As part of a smaller team in a smaller museum in a smaller country, we have many opportunities to work closely with different audiences and communities. As a director, I am trying to improve my leadership and management skills. Good leadership is very important in an always challenging world. In smaller countries, we can see the tendency of strong political interference in museum work. Therefore, skills in professional fields are very important, as is the ability to cope with daily politics, but without allowing them to influence museum work and development. In Slovenia, we are developing a new museum strategy with the important goal of transforming the sector and, above all, enabling museums to be independent and to develop with and within society, which is constantly and rapidly changing.

As ICOM SEE Chair (second mandate 2022—2025), I have experience in connecting south-eastern parts of Europe that have different needs and are characterised by circumstances that can contribute to understanding current and future challenges. Slovenia and the region also have many good practises, excellent museum professionals and many projects that are not only focused on this part of Europe.

As ethnologist by basic training I am also active in Slovenian Ethnological Society (NGO) where I held different position – editor of scientific bulletin, member of the board, vice-chair, chair (two mandates) and worked on national, regional and international level.

My work includes research and collaboration with tourism, as I also lecture at the Faculty of Tourism at the University of Maribor (Cultural Heritage in Tourism and History of Europe in Tourism). I try to develop an understanding of the needs of the museum sector and build competencies for interdisciplinary work to shape cultural, creative and innovative tourism with different sub-branches.



3. What do you think that NEMO should stand for in the coming period?

NEMO should continue to work closely with the national associations (NA) and their members. All NAs are important and have information and networks. Sometimes it is difficult to address all the tasks and surveys (that was even more challenging during the pandemic) as most of us work in understaffed institutions and do all the work we do for different associations in our spare time. But we are aware that our feedback and engagement is crucial and necessary.

I believe that stronger cooperation with ICOM is also important, as all museum networks should and must work together to improve the situation in every part of turbulent Europe. The experience and work of both networks can be this turning point for Europe.

NEMO shows a commitment to shaping the future of museums in Europe and is trying to make inroads into regions that are not always or often at the forefront. This can be improved through my engagement in EB and especially through the continuation of projects and working groups in the service of museums in order to successfully meet the challenges of today. Not only do we know that our museums are better, richer and more engaging places when our employees, hand in hand with our audiences, are representatives of the communities we serve, but it is also important to set standards for our work through knowledge, example and skills.

So I would also suggest doing more on training and capacity building, strategic planning, leadership support, and resource development, as this is an important part of reshaping museum leadership in different regions that can exchange knowledge and skills and take a new step towards strengthening different parts of the museum sector and Europe as a whole. I know that NEMO has excellent programmes, but I would like to encourage more experts from the South East European countries to get involved.

4. What do you consider as being the strengths and weaknesses of NEMO now? How would you build on NEMO's strengths and help its weaknesses in the future?

I see NEMO as a strong network with many successful projects, conferences, training courses and working groups. So congratulations on all the great work and I am grateful for all the hard work.

I would also support and actively participate in the organisation of regional NEMO conferences, as they can be a good communication and promotion method to strengthen NEMO's identity. I propose a regional conference of the South East European and Baltic countries, dealing with the whole of Europe, but focusing on what these small countries can give to the NEMO community.

NEMO should continue to play an active role in shaping cultural strategies and policy, with strong links to the EU and European Commission. The next step is to implement good practises into national legislations.

Please note the following important information:

- Please attach a CV and a picture. The nomination form and the picture will be published in the NEMO Annual General Assembly (AGM) 2024 information pack that will be sent to all members prior to the AGM.
- Send the nomination form, bio and picture to Julia (pagel@ne-mo.org) until 24 October 2024.
- Candidates will be asked to make a short (!) presentation of 2-3 mins during the AGM.