



Network of European
Museum Organisations



NEMO and ViMM will cooperate to make Europe's Cultural Heritage more Accessible

Berlin 16.07.2019

NEMO, the Network of European Museum Organisations, and ViMM are delighted to announce the signature of a joint statement agreeing on cooperation to exploit and increase the benefits of digital technologies in improving access to and preservation of Europe's cultural heritage in the coming years.

This agreement is seen as part of a development which will have high impact on bringing together many of key players and communities in the cultural heritage field in defining and delivering effective common actions within the spirit of #Unite4Heritage and #EuropeForCulture under European Union, national and local programmes.

Julia Pagel, Secretary General of NEMO, acknowledges the *"importance of perceiving and dealing with European digital cultural heritage on a European and global level. ViMM is an important project since it allows museums to provide cross border access to and share their collections with European citizens. Digital cultural heritage bears the potential to open collections to new communities and to bring them together, to create added value through innovative technologies and creative enterprises. Museums need to be at the top of this development in order to stay relevant for future societies. Therefore it was obvious for NEMO to be part of ViMM."*

NEMO is as an independent network of national museum organisations representing the museum community of the member states of the Council of Europe. Together, NEMO's members speak for over 30.000 museums across Europe. NEMO is funded by the EU through the Creative Europe networks strand and acts as voice of museums towards EU institutions. More about NEMO: www.ne-mo.org.

ViMM was a Coordination and Support Action, funded under the European Union (EU) Horizon2020 programme, October 2016- March 2019, in order to define and support high quality policies, strategic decision-making, the utilisation of breakthrough technological developments and to nurture an evidence-based view of growth and development impacted by Digital Cultural Heritage (DCH). All the results of ViMM, including its **Manifesto, Roadmap and Action Plan**, are visible on its platform <https://www.vi-mm.eu/vimm-results/>. Its successor activity is the **ViMMPlus** initiative.

The project has been declared as a success story during the EU digital Day 2019 in Brussels on the 9th of April 2019. The project's results have been adopted by the Commission and will be implemented during the next Frame Work Programme of the EU: Horizon-Europe.