Societal relevance



Operational environment and strategic choices

1

We follow the social and political debate and have identified areas where we can have an impact.

Societal relevance



Operational environment and strategic choices

2

We have considered how we can be relevant in society in the impact areas we have identified.

Societal relevance



Operational environment and strategic choices

3

We build and evaluate our strategy and goals in line with democratic values and social equality.

Societal relevance



Actions and values

4

We examine and assess our policies and services from different perspectives and develop our activities accordingly.

Societal relevance



Actions and values

5

Our actions support and promote democratic development.

Societal relevance



Actions and values

6

Our actions support and promote social cohesion, openness and tolerance.

Societal relevance



Actions and values

7

Our actions support and promote equality, diversity, and human rights.

Societal relevance



Actions and values

8

We choose socially, culturally and ecologically responsible funding sources, partners, and suppliers.

Societal relevance





Societal relevance



Societal relevance



Communication

Communication

Reaching out

Reaching out

9

We actively engage in discussions on current topics in society.

10

We reach different parts of society with our communication and our message.

By following the social and political debate, we understand the viewpoints and concerns of different groups of people.

12

We have built sustainable connections with relevant groups and actors in society.

Societal relevance

13



Societal relevance



Societal relevance



Societal relevance



Reaching out

We are a reliable and

fair partner in our

partnerships and

networks.

14

We have addressed and reflect diversity in our collections and collection policies.

Collections and content

Collections and content

15

We maintain an active dialogue both internally and externally about the history and composition of our collections.

Collections and content

16

We use our collections and knowledge resources actively in addressing current topics in society.

Societal relevance



Collections and content

17

We communicate openly about what we collect and disseminate, and our policies for these areas are freely accessible.

Societal relevance



Competences, agility and empowerment

18

We have expertise in working with networks and in building connections to share competences.

Societal relevance



Competences, agility and empowerment

19

We have expertise in participatory processes.

Societal relevance



Competences, agility and empowerment

20

Our organisation has the capacity and flexibility to adapt to changes in society.

Societal relevance



Competences, agility and empowerment

21

We encourage and facilitate encounters and the exchange of views between different groups in society.

Societal relevance



Competences, agility and empowerment

22

We act as an enabler of individual competence development for empowerment and integration.