



Programme

MOI! Stakeholder Forum, 1 April 2020

Berlin, Hamburger Bahnhof, Museum für Gegenwartskunst SMB

10.00 Registration and coffee

11.00 Welcome

Dr. Patricia Rahemipour, Institute for Museum Research SMB-PK

11.15 Moi! Museums of Impact - New Evaluation Framework for Museums

Pirjo Hamari, Finnish Heritage Agency

Eeva Teräsvirta, Finnish Heritage Agency

11.45 The value of Developmental Evaluation in organisations

PhD Petri Uusikylä, Frisky & Anjoy

12.15 Museen der Zukunft / Museums of the future (working title)

Dr. Diana Modarressi-Tehrani, Deutsches Bergbaumuseum Bochum, Leibniz-Forschungsmuseum für Georessourcen (to be confirmed)

12.45 Lunch

13.30 - 14.30 Workshops (World Café) – round 1

What issues or trends in society have an impact on how museums should work?

- Identify topics or themes that museums should address to have impact on society
- What do these themes mean for museum work: challenges and opportunities?

14.30 - 15.00 Presentation of Workshop 1 results (plenary)

15.15 – 16.15 Workshops (World Café) – round 2

- What are the essential benefits of developmental self-evaluation for the museums?
- In what areas of your work do you see self-evaluation as a practical tool?
- What kind of risks and uncertainties do you see in self-evaluations?

16.15 - 16.45 Presentation of Workshop 2 results (plenary)

16.45 – 17.00 Conclusions

Petri Uusikylä (PhD) has over 25 years' experience in impact evaluation, government innovations and experiments. He has worked as a Senior Advisor at the Ministry of Finance, EU Twinning Advisor for the European Commission as a consult advising governments in several OECD-countries. He has worked with the Finnish Heritage Agency in several projects related to agency's strategy and developing the evaluation model for the Finnish museums and facilitated various self-assessment and development projects.

Dr. Diana Modarressi-Tehrani studied prehistory and early history, anthropology and geology in Bochum and Kiel. She was awarded a scholarship by the German National Academic Foundation to write her doctoral thesis on early Iron Age metal crafts and travelled the northern Mediterranean region as a travel scholar of the German Archaeological Institute. She has been working at the Deutsches Bergbaumuseum Bochum (DBM) since 2010, first as a research assistant and since 2015 as head of the science management unit. Her main focus is currently on advising the director on strategic issues and on implementing organizational and change projects.