

@diversity

innovative ideas for cultural and creative sectors in europe

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The @diversity winners

Cultural Heritage



SmartART is an innovative method which enables museums and other cultural spaces to provide information for their audiences by retrieving information directly from an image and not a code. Content detection is performed by using software available for camera equipped smartphones and the image taken is saved directly on the user's phone.

Italy | Paolo Mazzanti, Roberto Caldelli | LCI Images and Communication Lab, University of Florence | lci.micc.unifi.it/labd/2013/11/smartart/



SonicPaintings brings to life stories contained in paintings by creating interactive soundscapes, according to the position of the spectator in front of the exhibit. SonicPaintings broadens the way traditional art can be perceived through the use of new multi-sensory technologies in a museum setting.

Netherlands | Zbigniew Wolny | sonicpaintings.com/



museofabber.com - Access to printable museum collections

will expand the capacity of museums to provide access to museum source materials globally, by creating a web platform which will facilitate the management of 3d digital files and the distribution of 3d printed authentic replicas of museum artefacts.

Greece | Nikolaos Maniatis | www.museotechniki.com



StoryGuides - Europe through Legends are interactive storybook apps and augmented reality tour guide apps for European cities and their diverse cultural heritage. Story Guides takes a legend from a city and converts it to playful augmented reality tour guide app, based on stories, historical facts about the city, interesting anecdotes and geographical sites.

Slovenia | Matjaz Kotnik, Mitja Čander, Uroš Ahačič | www.zalozba-kms.si



WIKI RAIL is the world's first interactive audiovisual guide for rail travellers. Pre-edited information about the busiest EU rail routes will be retrieved in real time and location and will be presented in film, audio-photographic media or augmented reality. Monuments, localities, historical events, passed on a journey can be saved from anonymity and experienced while travelling by train.

Germany | Achim Michael Hasenberg | www.filmband.de